



George Street and First New Town Project – Operational Plan

Business and Resident Engagement: March - June 2022

What We Want To Cover

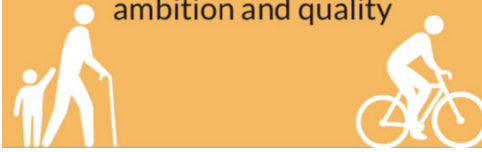
- Why does George Street need to change?
- Previously agreed Concept Designs
- How Edinburgh City Centre is changing
- What is an Operational Plan?
- Operational Decisions that have been made so far
- Decisions still to be made at this Stage
- What we are asking for from you
- Timescales and next steps



Why does George Street and First New Town Need to Change?



Friendly, safe and accessible
Balancing the needs of different users without compromise on ambition and quality



Enhancing heritage
Public realm improvements and reduced traffic will enhance this world heritage site



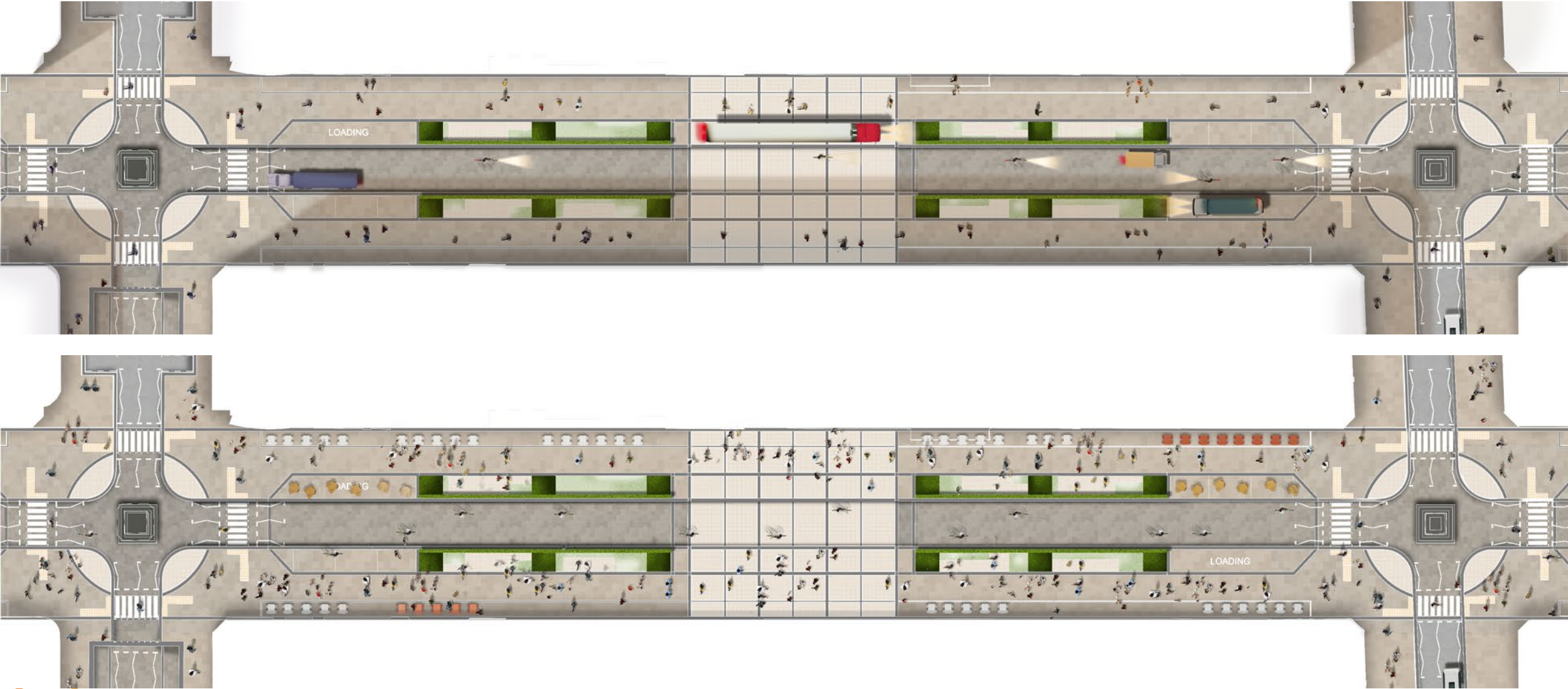
Better environment
A clean, green city supporting the ambition to be Net Zero by 2030



Building a better Edinburgh for us all
Supporting economic recovery and the overall City Vision 2050



Concept Designs





How The City Centre Is Changing

The George Street and First New Town Project forms part of Edinburgh City Centre Transformation Strategy (CCT).

This is an ambitious long-term plan which looks to improve local communities, cultural life and provide economic development.

The goal is to develop an exceptional City Centre that is for all, a place for people to live, work and visit.

CCT also includes other ongoing projects like Meadows to George Street and CCWEL (City Centre West-East Link).



What is an Operational Plan?

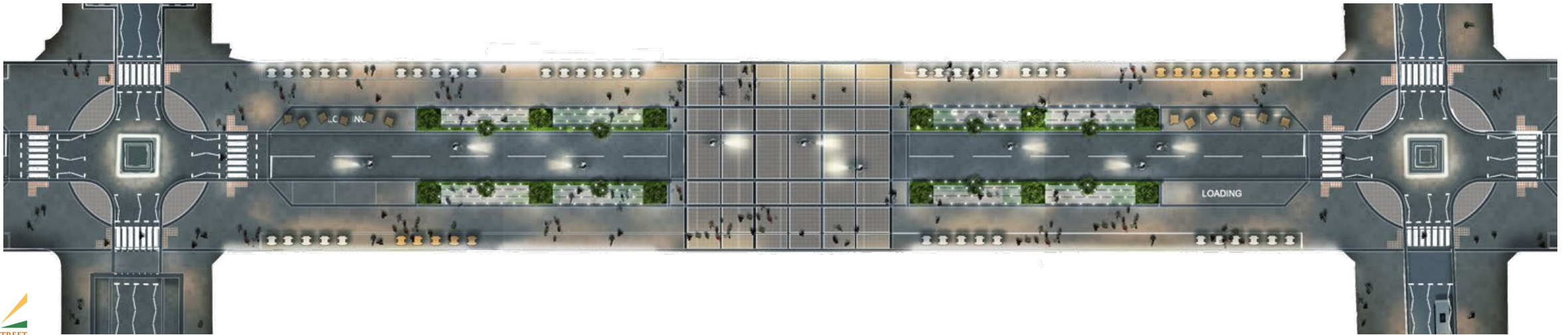
It is an essential guide to how the street will work and provides detail on:

Day-to-day elements of business such as:

- Loading / Servicing
- Access Requirements
- Taxi and Blue Badge Access
- Waste management

And occasional uses such as:

- Events
- Emergency Situations
- Building repairs, construction & other redevelopments



Example Operational Plan - Buchanan Street Glasgow

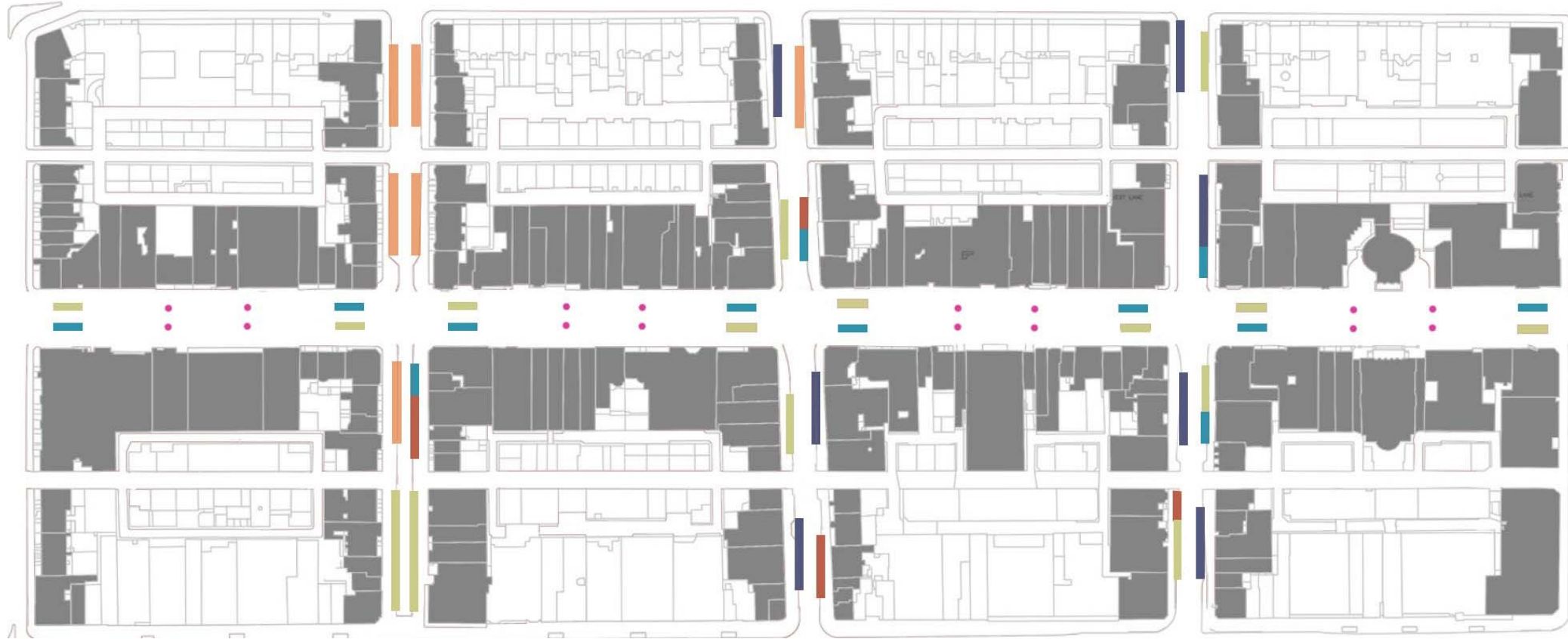


Buchanan Street, 1966



Buchanan Street, 2012

Draft Operational Layout (August 2021)



-  Cycle Parking
-  Disabled Parking Bays
-  Loading Bays
-  General Parking
-  Bus Stops
-  Taxi Ranks



A New Transport Hierarchy



Inclusivity and Providing Blue Badge Access



Facilitating Loading, Servicing and daily deliveries



Key Decisions to be made at this Stage



Delivery & Servicing Windows and other essential access



Potential taxi access

Events & Other Occasional Access



Timeline & Next Steps

| Operations Plan & Engagement Timeline | Date |
|---|---|
| Launch of Engagement | 1 st March |
| Round 1 Sessions – Understanding your requirements | 1 st March-8 th April |
| Round 2 Sessions – Feedback from Round 1 and further discussion | May 2022 |
| Final Draft Operational Plan | Summer 2022 |
| Operational Plan to Council Transport + Environment Committee | Autumn 2022 |
| Publication of Traffic Regulation Orders (TROs) | Autumn 2022 |

What we need from you

- **For businesses, understanding your access requirements;**
 - Staff
 - Customers
 - Servicing
 - Blue badge parking
- **For residents, understanding your access requirements;**
 - Parking / Blue badge parking
 - Trades access, deliveries and other servicing
- **What Net Zero looks like to you?**
 - How aware are you of the coming changes to vehicle access?
 - Your opinions on timed loading windows
 - What support you need to get there
- **Your Opinions on potential taxi access**

Your Feedback & The Way Forward

Thank you for taking part. Your feedback is essential to how we shape and adapt the Operational Plan for the area going forward.

The team would like to invite you to participate in our Online Questionnaire by scanning the QR code or using the link below.

You can find more information on the project and the survey below:

[George Street and First New Town Website](https://forms.office.com/r/2NiGt1rdmr)

<https://forms.office.com/r/2NiGt1rdmr>

<https://consultationhub.edinburgh.gov.uk/sfc/GNT-Plan>

