**PUBLIC**

**Lauriston Castle Gardens Management Plan**

**Stakeholder – Feedback – SWOT Analysis**

|  |  |
| --- | --- |
| Name |  |
| Email Address |  |
| Organisation (if applicable) |  |
| Please indicate if you are happy to meet to discuss your feedback | Yes / No |

| **Criteria** | **Strengths:** | **Weaknesses:** | **Opportunities:** | **Threats:** |
| --- | --- | --- | --- | --- |
| **A Welcoming Place** |  |
| **Welcoming**:Open to the public; Information; Views into and across site; Impression of the site as a whole; Cleanliness and maintenance of entrances; Leading pathways; Overall design |  |  |  |  |
| **Good Safe Access**:Public Transport links; Car parking; Walking / cycling routes; Access into and around the site; Cleanliness and maintenance of entrances; Vehicle movement within site |  |  |  |  |
| **Signage**:Threshold signage; Information signs at entrances; Design of signage incl typeface; Directional signage to and around site; Maintenance of signs |  |  |  |  |
| **Equal Access**:Facilities for all; Seating appropriately placed; Dropped kerbs at entrances; Access and path network; Disabled parking |  |  |  |  |
| **Healthy, Safe & Secure** |  |
| **Safe Equipment & Facilities**:Safety of play areas; informal play areas; paths and seating; other facilities and equipment; Toilets and first aid provision or information; Health and Safety issues |  |  |  |  |
| **Personal Security in Park**:Sightlines throughout park; Public and staff presence; CCTV; Overlooked; Lighting; Hidden areas |  |  |  |  |
| **Dog Fouling**:Enforcement; Signage and information; Dog walking areas; Waste bins; Evidence of fouling |  |  |  |  |
| **Appropriate Provision of Facilities**:Provision appropriate to park type; Toilets, shelters, play areas, walking routes; Paths, informal and formal play / sports areas; Access to facilities |  |  |  |  |
| **Quality of Facilities**:Quality of play areas; informal play / sports areas; Quality of paths and seating; Quality of other facilities; Functionality of facilities |  |  |  |  |
| **Clean & Well Maintained** |  |
| **Litter & waste Management**:Presence of litter / debris; Provision and quality of litter / waste bins; Public involvement; Litter / waste bin servicing; Recycling facilities; Information and signage; Enforcement |  |  |  |  |
| **Ground maintenance**:Quality of end product; Horticultural practices; Weed presence and appropriate management; Horticultural appeal; Public involvement |  |  |  |  |
| **Building & Infrastructure Maintenance:**Maintenance of buildings and structures; Maintenance of gates, fences, walls and paths; Weed presence and appropriate management; Graffiti and fly posting |  |  |  |  |
| **Equipment Maintenance:**Maintenance of bins, seating and play areas; Maintenance of other equipment used by public; Graffiti and fly posting; Maintenance of staff equipment if appropriate |  |  |  |  |
| **Sustainability** |  |
| **Environmental Sustainability**:Environmental Policy. Environmental impact of procurement, landscaping, buildings. Objectives and targets, procedures, performance and review. |  |  |  |  |
| **Pesticide**:Pesticides and chemical fertilisers not to be used. Management plan should address issues and solutions. |  |  |  |  |
| **Peat Use**:Reducing peat use to zero where possible. |  |  |  |  |
| **Waste Minimisation**:Follow established waste management procedures. Reduce, within reason, the amount of material being used by the site. Materials should be reused where possible, recycling should be encouraged and promoted, and disposal to landfill should be a last option. |  |  |  |  |
| **Woodland Management**:Dead / diseased limbs / trees; Planning techniques; staking / fencing / weed free base; Tree surveys; Maintenance incl density, access etc; Appropriate species |  |  |  |  |
| **Conservation & Heritage** |  |
| **Conservation Fauna & Flora**:Range of habitats; Active management (i.e. Bird boxes, coppicing etc); Education / Interpretation |  |  |  |  |
| **Conservation Landscape**:Landscape features present and their relationship to each other; social and cultural importance; reference to conservation designations. How specific features are being protected, enhanced and maintained, and ways in which features might be better managed in the future. |  |  |  |  |
| **Conservation Buildings**:Conservation of gates, railings, walls etc; Information on status / techniques; Routine maintenance; Graffiti / fly posting |  |  |  |  |
| **Community Involvement** |  |
| **Community Involvement:**Who is and who could be involved with the space, how could they be involved and supported. Approaches and engagement made. Friends Groups etc.  |  |  |  |  |
| **Community provision:**The provision of facilities, services and events is suitable for the whole range of users and potential users. Fair provision for all ages, sectors of the community, and all types of activities. Play equipment is physically challenging, functional and imaginative. Caters for a range of ages and physical abilities, located in a safe area away. Opportunities for free play. |  |  |  |  |
| **Marketing & Promotion** |  |
| **Marketing & Promotion**:Marketing plan for the site. Including: aims, current and future use, partners, target audiences, the best channels to speak to them and the best ways of getting information back, who is not included and how can you include them. |  |  |  |  |
| **Information Provision**:Notice board with relevant contact details; Wide range of up to date information; Well laid out for audience; Visitor centre; Staff on site; Leaflets / newsletters |  |  |  |  |
| **Educational & Interpretative Provision**:Interpretative boards at appropriate points of interest; Park ranger activities; Visitor centre; Information on where to get additional information; Leaflets etc |  |  |  |  |
| **Any Other Overall Comments:** |  |  |  |  |

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Or returned by post to: Graeme Craig, Parks, Greenspaces and Cemeteries, 4th Floor, 253 High Street, Edinburgh, EH1 1YJ