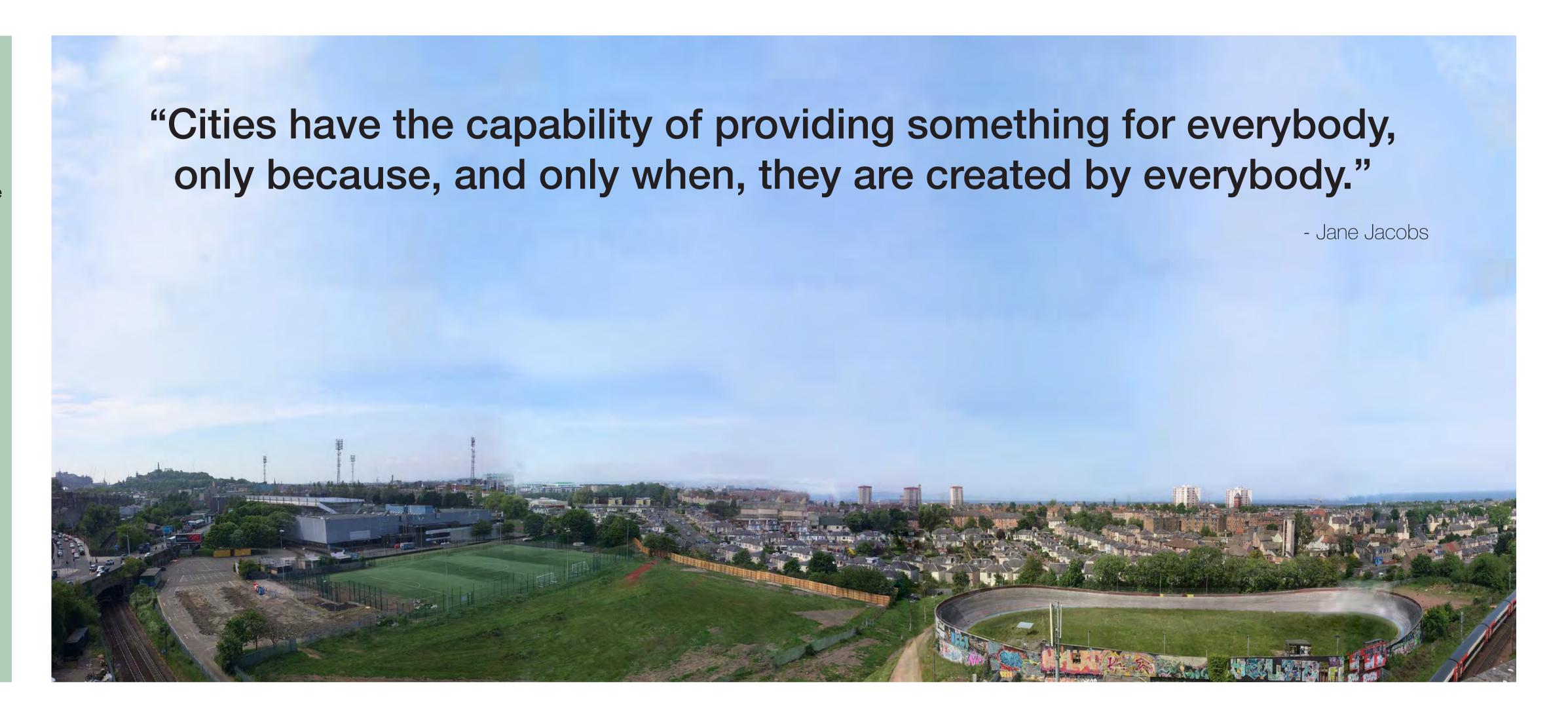
O1 MEADOWBANK_Place Brief

Place Brief - Tell us about Meadowbank

The 'Tell us about Meadowbank' consultation marks the beginning of a journey that can be shaped with and led by the local community in conjunction with The City of Edinburgh Council, Collective Architecture and Ian White Associates Landscape Architects.

Throughout the consultation process we will use the place standard tool to engage and develop the public opinion to create a unique opportunity that could enhance the connectivity between the sites existing green spaces and surrounding streets, using the site as catalyst for wider regeneration to create a mixed use, active, safe and attractive destination that inspires people and improves lives.

Following the approval of Planning Permission in Principle for mixed use development on the site there is the potential to re-establish a positive relationship between Meadowbank, Restalrig, the adjacent parks, and surrounding streets.





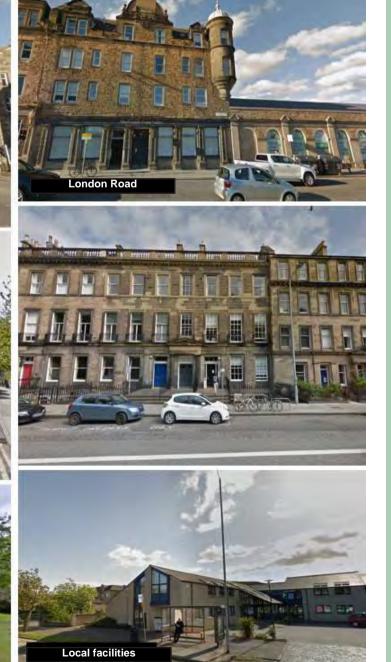












Due to the site's rich heritage, distinct character and central location, Meadowbank is one of the most exciting development opportunities in the city at the present time.

Throughout the consultation process we will use the place standard tool to engage and understand the public opinion, this creates a unique opportunity to develop the connectivity between the green spaces and surrounding streets within the site. This site can then become the catalyst for wider regeneration, creating a mixed use, active, safe and attractive destination that inspires people and improves lives.



02MEADOWBANK_Context within Edinburgh

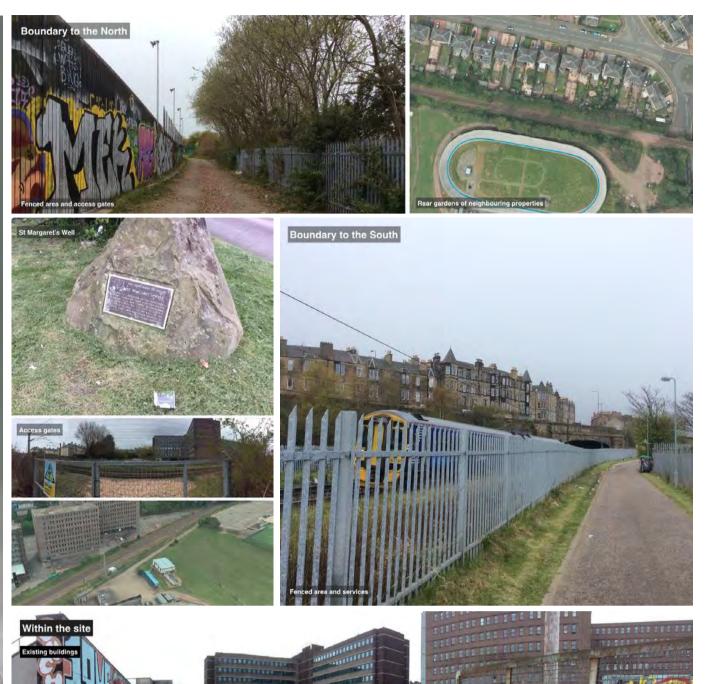
Location

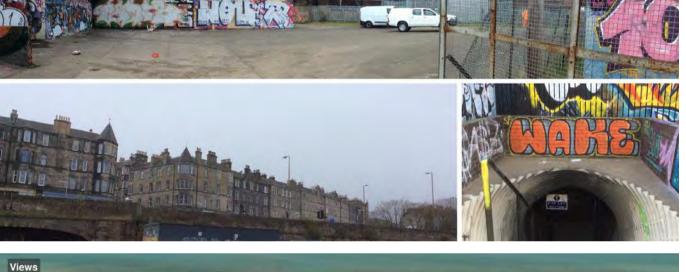
The site is located close to Edinburgh's city centre and is currently home to Meadowbank stadium. The site is defined on its southern edge by London Road. The southeast of the site is defined by an existing railway line with two 7 and 10 storey office buildings beyond. To the west, the site is bounded by Wishaw Terrace, with 4 to 5 storey tenement housing on the west side of the road and a line of mature Elm trees on the east Throughout the consultation process we will use the place standard tool to engage and understand the public opinion, this creates a unique opportunity to develop the connectivity between the green spaces and surrounding streets within the site. This site can then become the catalyst for wider regeneration, creating a mixed use, active, safe and attractive destination that inspires people and improves lives. side. To the northwest, the site is bounded by Marionville Road with 4 storey tenements on the north side and mature trees on the south side. The northern edge of the site is defined by 1 and 2 storey semi- detached houses with rear gardens adjoining the railway line forming the site boundary.

The wealth of connections are a key feature of the site:

- Adjacent to dense urban core of shops, offices and places of work.
- Alongside neighbourhoods of housing, schools and amenities.
- Vibrant green spaces a short walking distance with parks nearby.







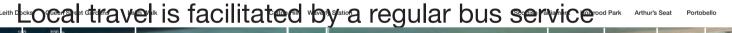


SKY LINE LOOKING SOUT

The site is a short distance from Hollyrood Park, where Arthur's Seat dominates the skyline to the south.

This is an unusual land form, distinctive to this part of Scotland. In front of Arthur's Seat, the varied roof line of Victorian tenements is visible. Highly ornate and rich in detail, this is another positive feature of the views from the site. Two large office blocks in brick also dominate the skyline







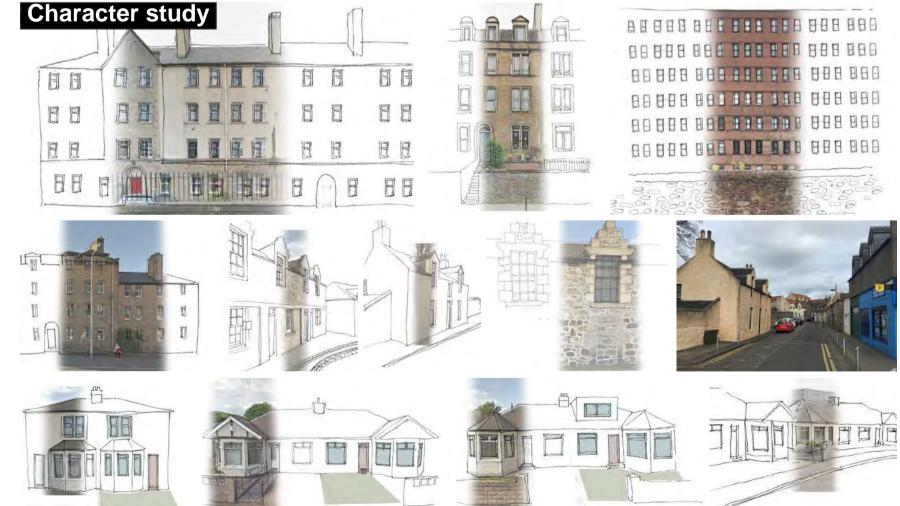
Meadowbank is surrounded on all sides by a wide variety of different building styles. This character study sets out to identify key features:

•Piershill Square- Tall 4 storey facades, perched on substantial two storey sandstone walls, elevated position.

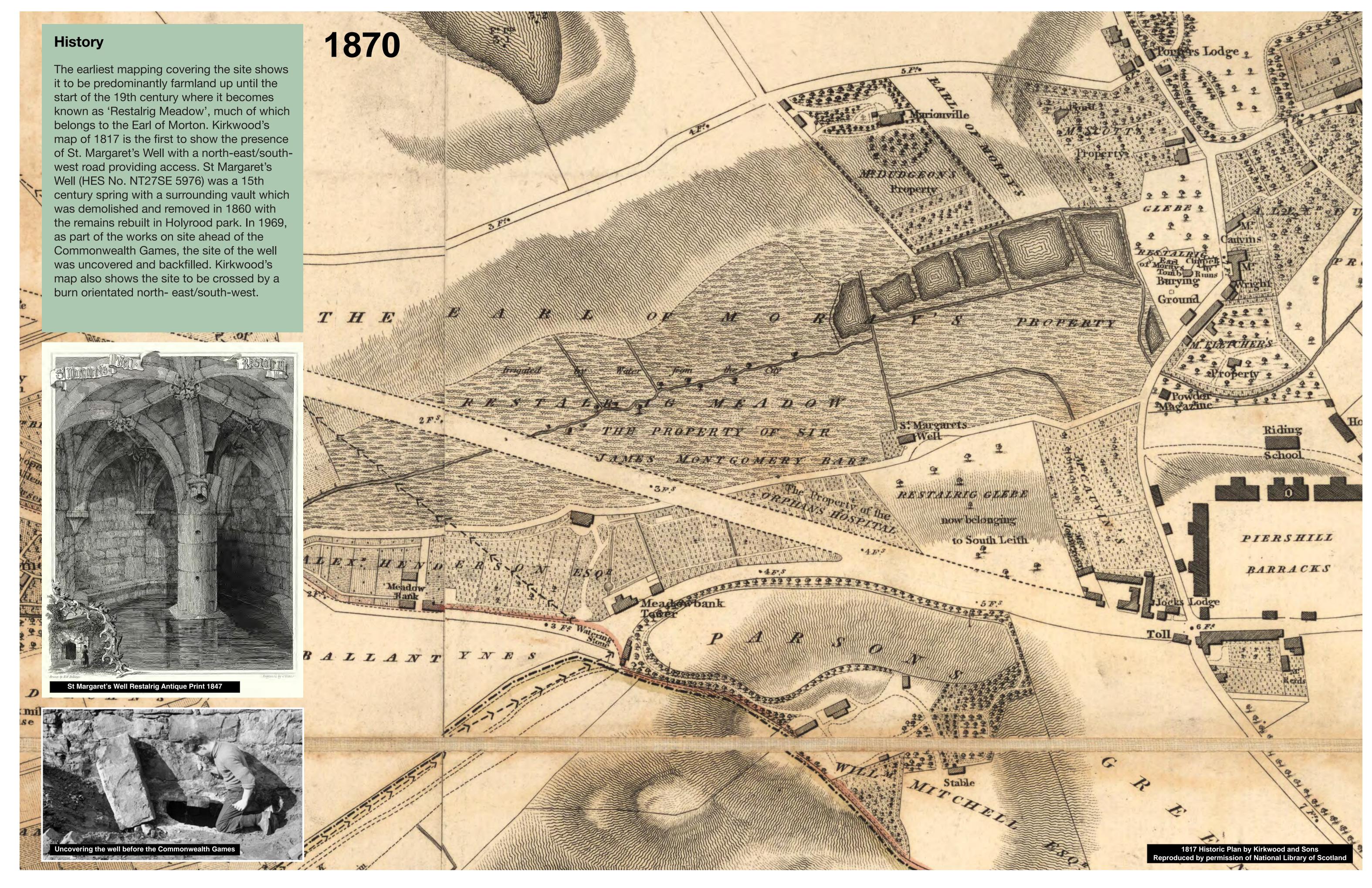
•Tenements on London Road, 3 storey with attic level, dormer windows, chimney stacks and a highly varied roof line.

•St Margaret's House- Substantial 8 storey brick facade, regular window patterns.

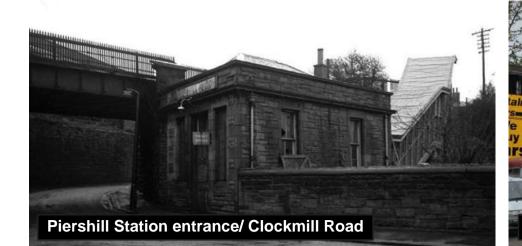
Restalrig Village, historic cottages, much smaller in scale, pleasant, distinctive neighbourhoods.
Marionville Avenue, semi detached houses and bungalows, all with feature bay windows and generous gardens.



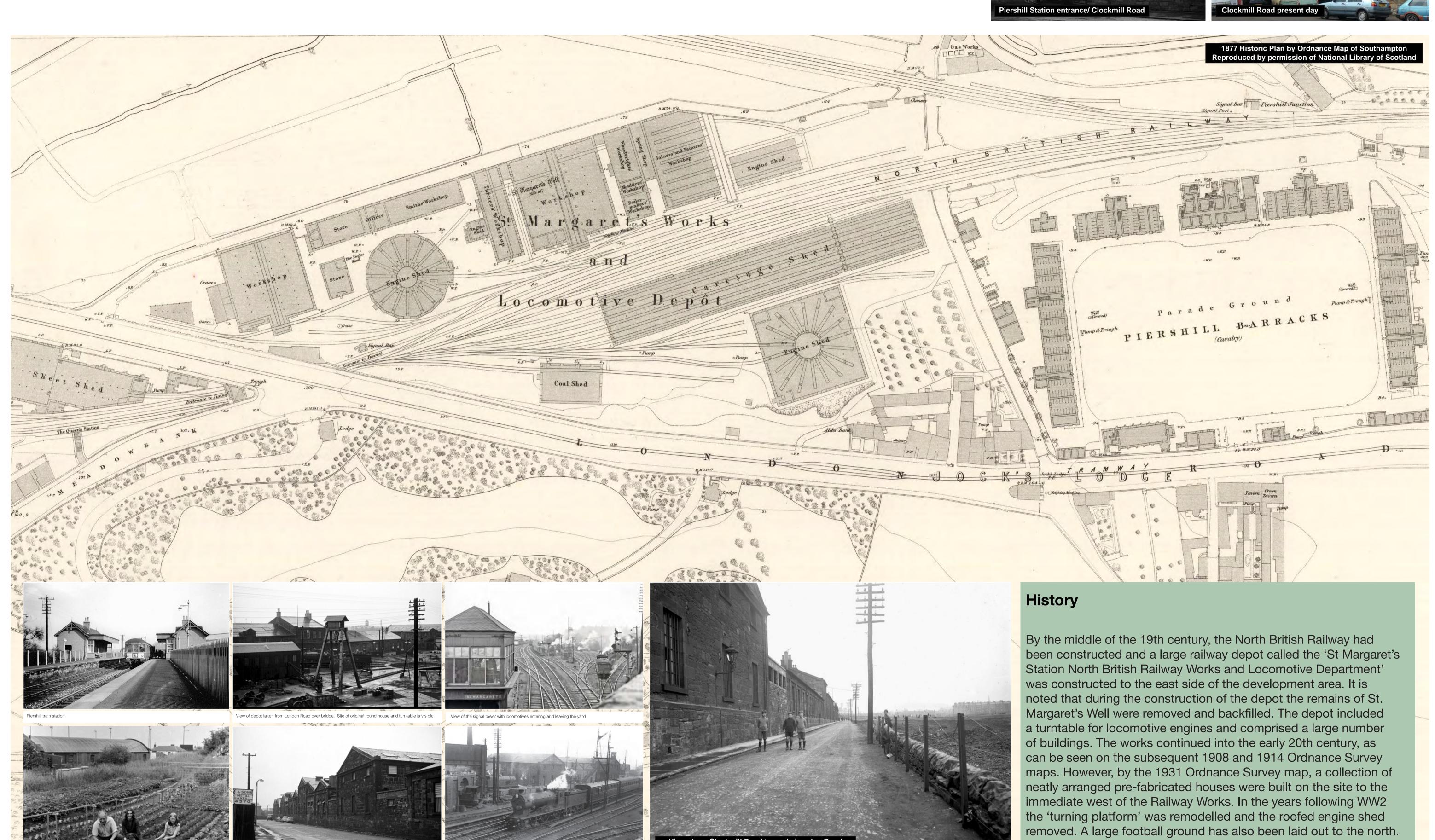
O3MEADOWBANK_Heritage and Culture



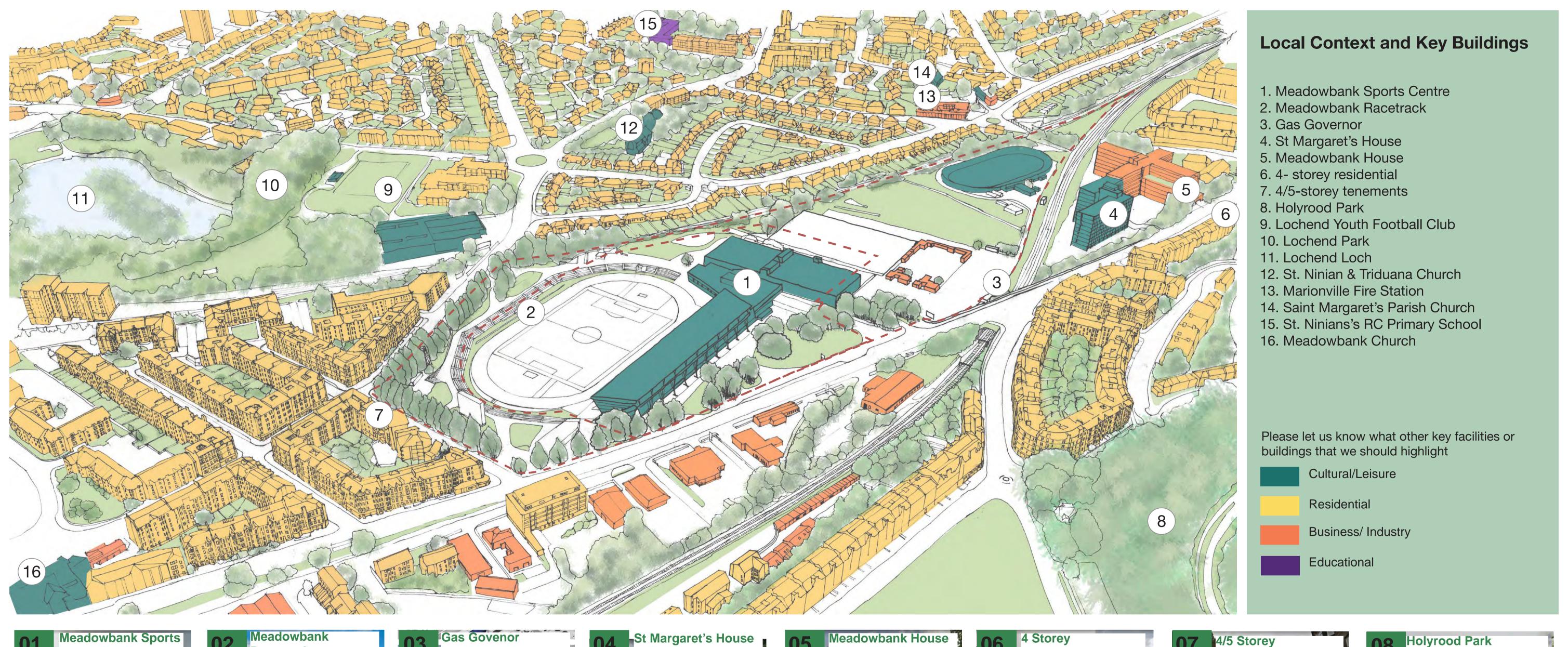
04MEADOWBANK_Heritage and Culture







O5MEADOWBANK_Contextual Analysis















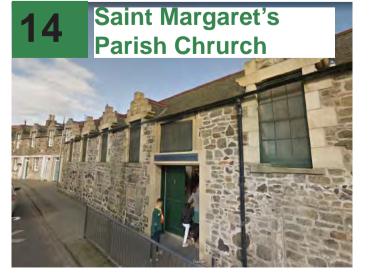












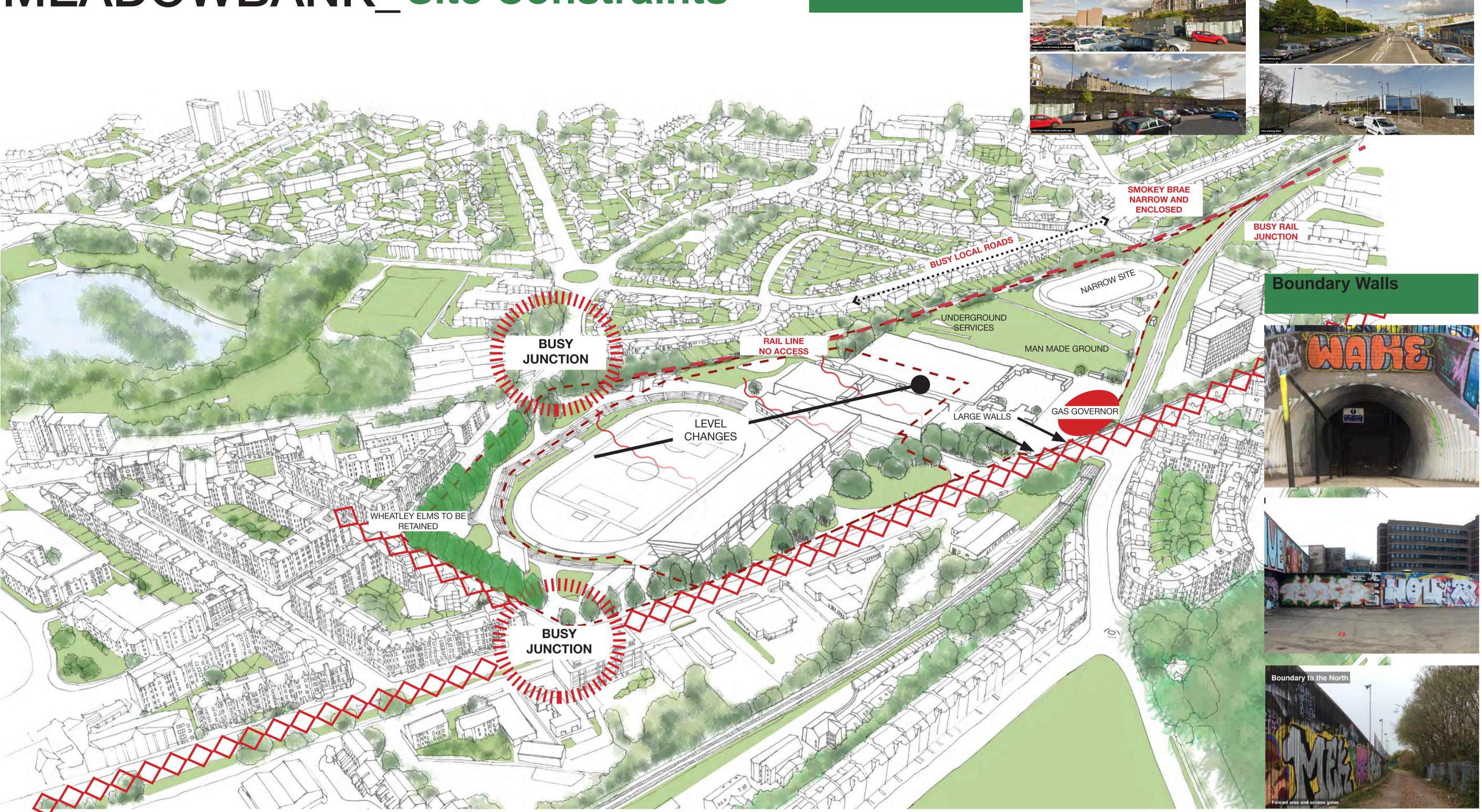








O6MEADOWBANK_Site Constraints



High Volume of Traffic

When developing any ideas for sites and communities it is important to consider and discuss any physical or cultural constraints from the outset. We have made a start so please do share any ideas on this with us by placing a flag on the model.



O7 MEADOWBANK_Site Opportunities

Community Gardens

Opportunity for vibrant spaces and places to gather, learn and grow.







Exceptional Natural Landscape

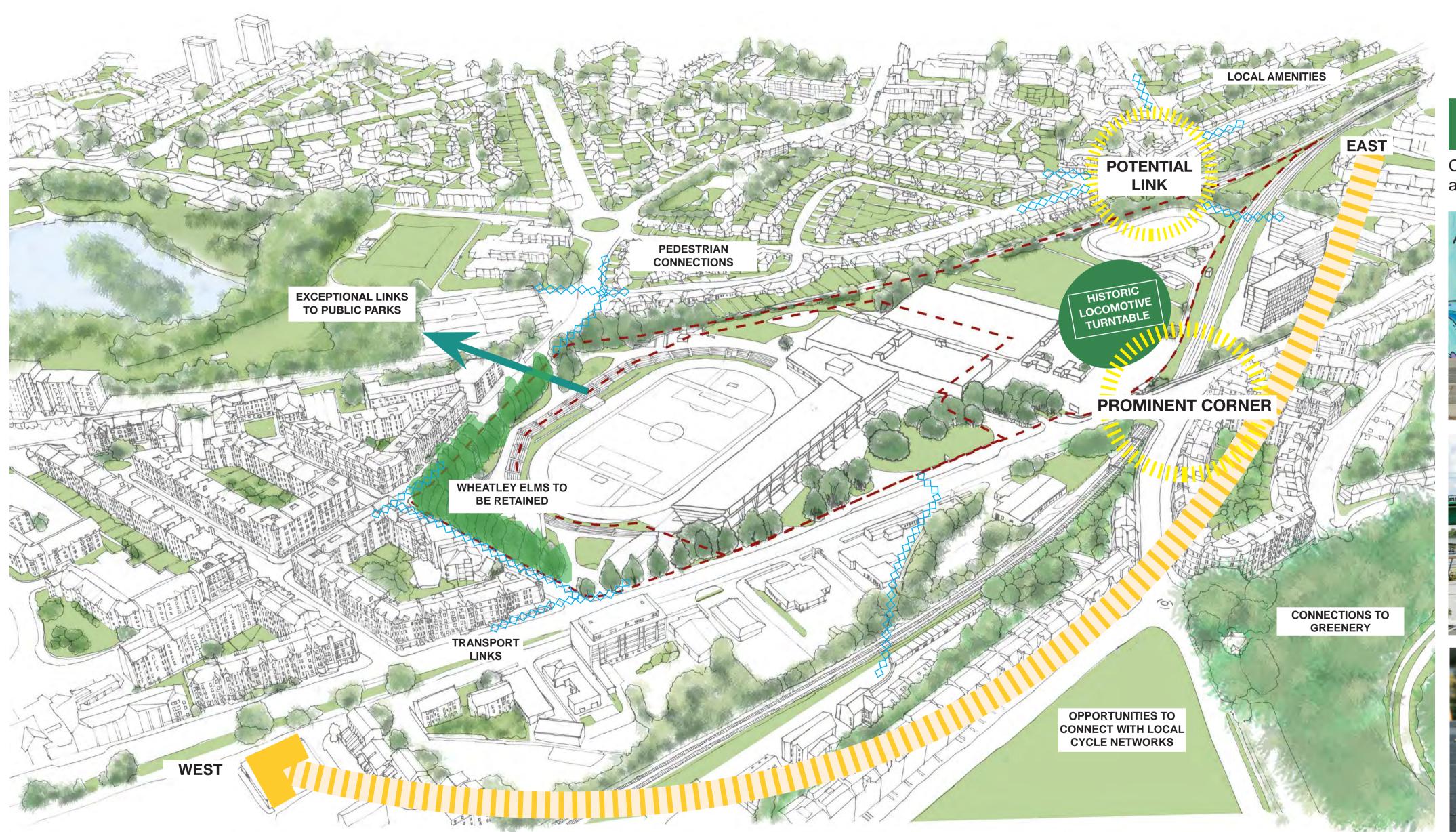
Local Nature Conservation Site |
Respecting the 'sites' neighbouring
Parks and encouraging access
through the site and along Holyrood
Park







Opportunities to strengthen and compliment existing public realm with street edges and pedestrian access.





Create a civic 'destination' and route along a vibrant/active cycle path







Celebrating History and Culture







USMEADOWBANK_Place Standard

Place Standard Tool

Throughout the consultation process we will use the Place Standard tool to engage and develop the public opinion.

The Place Standard tool provides a simple framework to structure conversations about place. It allows you to think about the physical elements of a place (for example its buildings, spaces, and transport links) as well as the social aspects (for example whether people feel they have a say in decision making).

Why place is important?

Where we spend our time has an important effect on our lives and our wellbeing. Improving the quality of places and the opportunities we have access to can help to tackle inequalities.

Understanding the existing and potential strengths of a place can help us make good decisions and allow us to target resources to where they are needed most. This approach can deliver better results over the long term.

The Place Standard tool can also support the design and delivery of successful places, creating goodquality development where people want to live.

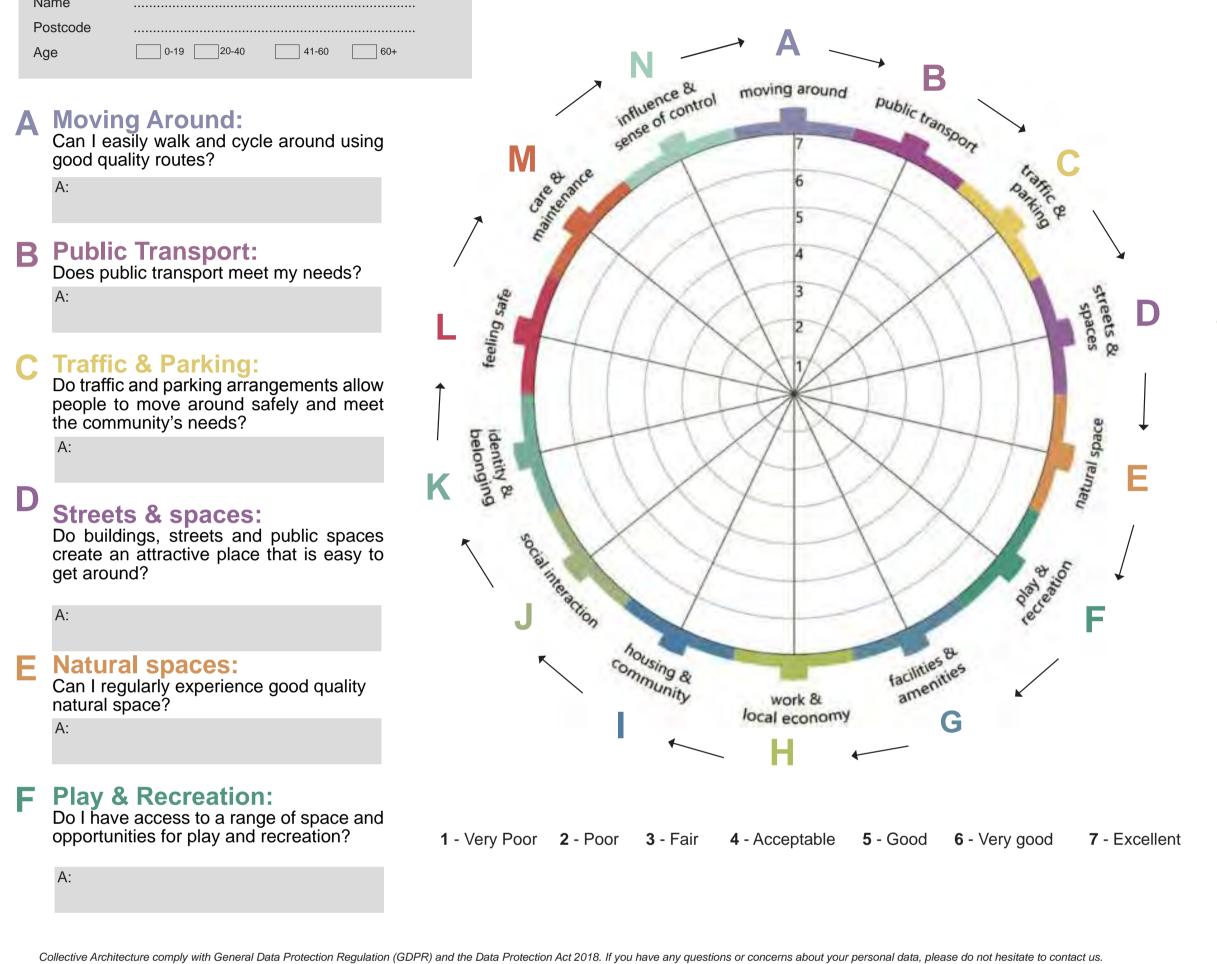
Who the tool is for?

The tool is designed for everyone to use-communities, the public sector, the third sector (voluntary and nonprofit organisations), and the private sector. People will want to use the tool in different circumstances and for different purposes, but it allows people to work together productively and consistently across sectors and boundaries.

HELP PLAN AND SHAPE THE FUTURE OF

MEADOWBANK

What is your experience of living in the Meadowbank Area?



Facilities & Amenities: Do facilities and amenities meet my needs? (shops, schools, places to eat etc)

Work & Local Economy: Is there an active local economy and the opportunity to access good quality work?

Housing & Community: Does housing support the needs of the community and contribute to a positive

Social Interaction: Is there a range of spaces and opportunities to meet people?

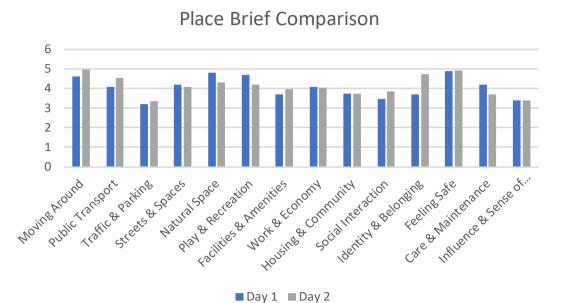
Identity & Belonging:
Does this place have a positive identity and do I feel I belong?

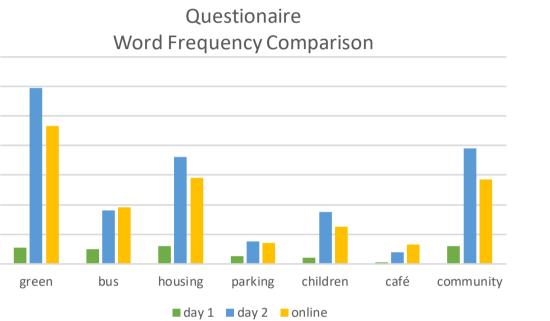
Feeling safe: Do I feel safe?

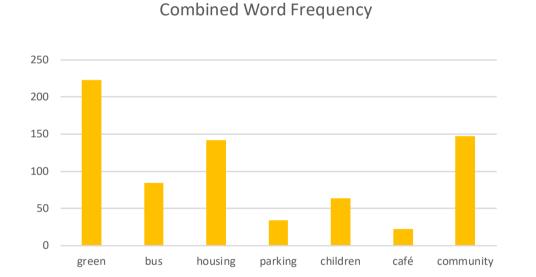
Care & Maintenance: Are buildings and spaces well cared for?

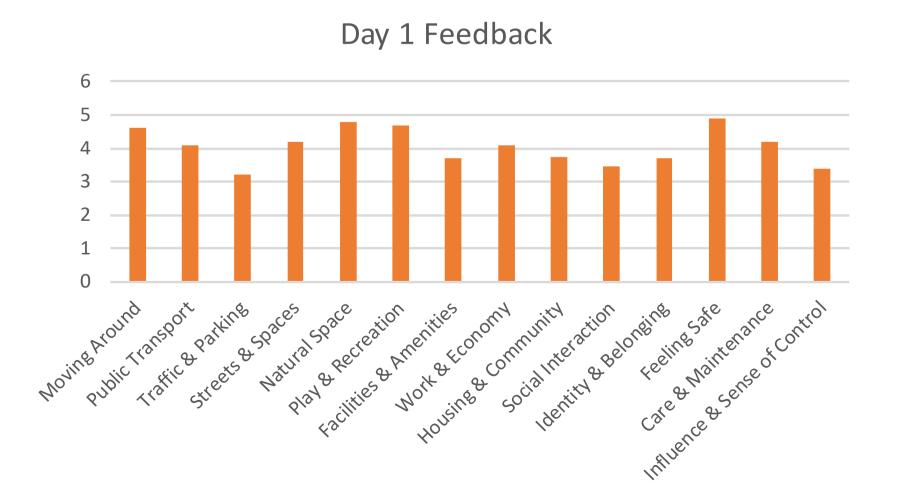
Influence & Sense of Control: Do I feel able to participate in decisions and

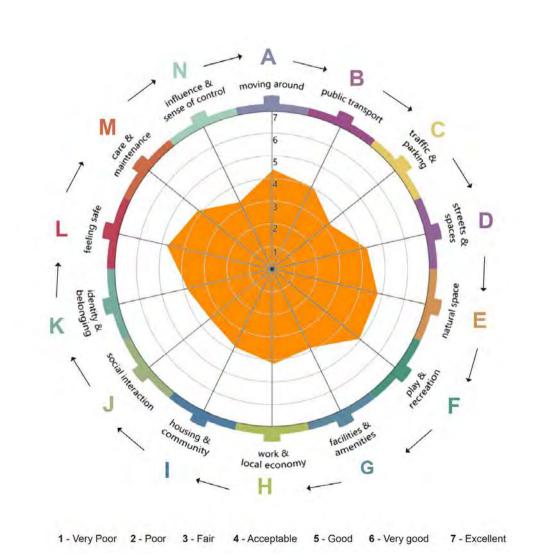


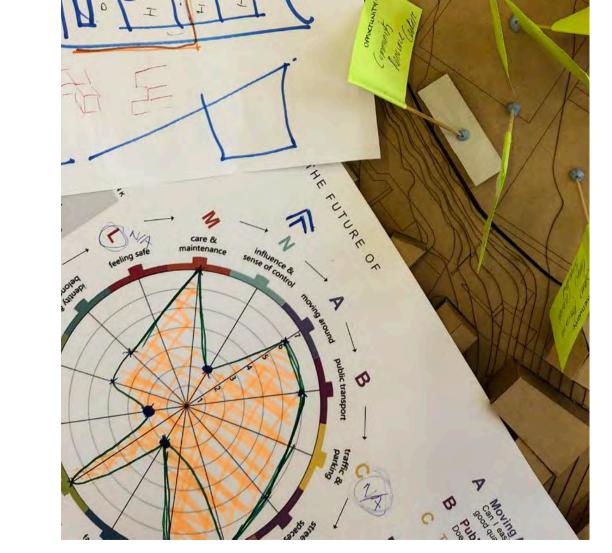














09MEADOWBANK_Existing Site

