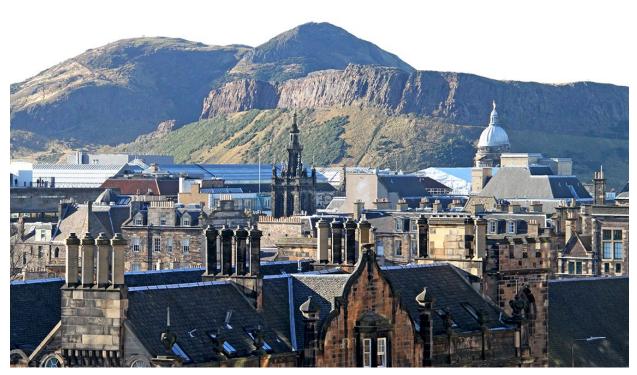
Draft Management Plan for the Old and New Towns of Edinburgh World Heritage Site (2017-2022)

Overview

Consultation is now open for feedback on the Old and New Towns of Edinburgh World Heritage Site Draft Management Plan (2017 to 2022).



The Draft Management Plan identifies issues and opportunities within the Site, and presents an action plan (download the PDF from the Consultation Hub) for implementation over a five year period. Issues include care and maintenance of buildings and streets and awareness of World Heritage Site status.

The plan is being prepared by the City of Edinburgh Council, Historic Environment Scotland, and Edinburgh World Heritage.

How does it relate to the 2050 City Vision?

The plan will help inform the 2050 Edinburgh City Vision and the actions that result from this.

Public feedback from this longerterm planning exercise has already revealed the high value residents and businesses place on the quality of the historic built and natural environment in Edinburgh.

Consultation so far

Over the summer of 2016, over one thousand members of the public took part in a consultation for the new Management Plan and had their say concerning how they felt the World Heritage Site is being run. The themes that emerged are set out in the survey below, together with suggestions of how the Management Partners plan to tackle any issues and concerns. This will form the basis for the next fiveyear plan.

All relevant information and documents are can be viewed on the Consultation Hub.

Why we are consulting

To find out if our proposed actions go far enough to ensure the enhancement and protection of the Old and New Towns World Heritage Site. This is your opportunity to tell us what matters to you and to help us to best address these issues.

We are committed to ensuring that the people of Edinburgh have their voice heard when it comes to the management of the World Heritage Site. We'd like to hear your views on this new plan, specifically whether you feel we are doing enough to protect and enhance the Site, and any other ideas or suggestions which you may have.

The full 2017-2022 Management Plan, the Summary for Consultation, and the Action Plan are all available to view /download from the Consultation Hub.

What do you think we are doing well to protect the World Heritage Site?

What do we need to do better?

Surve About										
What is	your nam	e?								
What is	your post	code?								
What is	your age?	? (Please c	ircle only c	one age gr	oup)					
16-24	25-34	35-44	45-54	55-64	65-74	75+				
What is	your ema	il address?)							
•	enter youi your respo		ldress the	n you will	automati	cally receiv	ve an ackno	owledgeme	ent email v	when you

Topic 1: Care and maintenance of buildings and streets



relevant page from Summary

relevant page from Action Plan

Your thoughts on Conservation and Maintenance of buildings and streets:

What do you th Site?	nink we are doing we	ll to ensure ongo	ing investment ir	n the conservati	on of the Wo	rld Heritage
What do we ne	eed to do better?					

Topic 2 and 3: Control and guidance and contribution of new developments



			trol & Guidance is that sustain the OUV of the	- World Herit		
	Act	tion	Delivery Partner	Review	Monitoring	Cost
Planning process	13	Ensure that the Outstanding Universal Value of the WHS is taken into account in planning decisions and other relevant consents as material consideration	Historic Environment Scotland (HES), City of Edinburgh Council (CEC), Edinburgh World Heritage (EWH)	Short Term	Review of Committee reports to determine where OUV has influenced decision- making	staff time
	14	Review the conservation area character appraisal to ensure up to date information about the unique qualities of the area	CEC Lead	Mid Term	Review of the documents, Review of their use	staff time
Interpretation and engagement	15	Contribute to understanding of decision making by raising awareness around actions and planning decisions taken in the WHS	HES, CEC, EWH	Short Term/ continu- ous	Review of quality of publication of social media content to establish good communication	staff time
	16	Audit of guidance available to owners in the WHS to identify gaps	HES, CEC, EWH	Mid Term	Review of online content	staff time
	17	Understand the user journey for owners and connect to the appropriate guidance	HES, CEC, EWH	Mid Term	Status of research on user journey	staff time
Advocacy	18	Integrate WH values in city- wide decision making about the future of the city	HES, CEC, EWH	Short Term	Review of city meeting partnerships and impact of WH issues on other strategies	staff time
	19	Promote and create opportunities for traditional skills events and advocacte for the use of accredited craftsmen	EWH Lead	Mid Term	Review number, quality and diversity of events	staff time

relevant pages from Summary

relevant page from Action Plan

Your thoughts on Control and Guidance and Contribution of new developments:

What do you think we are doing well to protect the World Heritage Site and ensure that development takes ppropriate account of its unique qualities?
Vhat do we need to do better?

Topic 4: Awareness of the World Heritage Site



Communication 22 Publishes and conseponates and conseponates and content states removed the content states removed the content states removed the content states removed the content of th	and the WRS of Continuency to the WRS of t	and the WRS of Continuency to the WRS of t		Act	ion	Delivery Partner	Review	Monitoring	Cost
themend events for residents and valors and	themend events for residents and valors and	themend events for residents and valors and	and	20	the WHS of Outstanding Universal Value and use as a tool to inform the	City of Edinburgh Council (CEC) Lead		"attributes" Review of its use and impact on decision	
actions taken around the condition of the WHS CECF, EWH and finguency of time publications 2 Establish strategy for interpretation of the Star, with potential for cigital strategy.	actions taken around the condition of the WHS CECF, EWH and finguency of time publications 2 Establish strategy for interpretation of the Star, with potential for cigital strategy.	actions taken around the condition of the WHS CECF, EWH and finguency of time publications 2 Establish strategy for interpretation of the Star, with potential for cigital strategy.			themed events for residents	Heritage (EWH)		Review number, quality and diversity of events	time + budge for
interpretation of the Site, Term strategy time + technic	interpretation of the Site, Term strategy time + technic	interpretation of the Site, Term strategy time + technic	Communication		actions taken around the	Scotland (HES),		and frequency of	
					interpretation of the Site, with potential for digital	HES, CEC, EWH			time + technic

relevant page from Summary

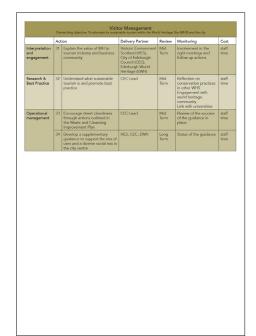
relevant page from Action Plan

Your thoughts on Awareness of the World Heritage Site:

What do you think we are doi	ng well to ensure a broad level	l of understanding of the Wor	ld Heritage Site?
What do we need to do bette	2		
vnat do we need to do bette	T!		

Topic 5: Visitor Management





relevant page from Summary

relevant page from Action Plan

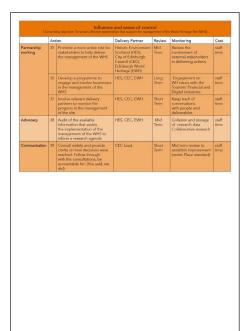
What do you think we are doing well to advocate for sustainable tourism within the World Heritage Site and

Your thoughts on Visitor Management:

the city?	3
What do we need to do better?	

Topic 6: Influence and sense of control





relevant page from Summary

relevant page from Action Plan

Your thoughts on Influence and sense of control:

What do you think World Heritage Site	we are doing well to ?	o sustain effective	partnerships that s	support the man	agement of th
Vhat do we need to	o do better?				

Do you have feedback on the Draft Management Plan?



front page from Management Plan report

C	o	m	m	۵	n	tc
•	v	ш	ш	C		63