

Parking Action Plan: Actions

- Short term (2015 -2016)
 - Medium term (2017 – 2018)
 - Long term (2019 – 2020)
- Priority 1 = High
2 = Medium
3 = Low
- Costs L = Low
M = Medium
H = High

No.	Action	Timescale	Cost	Priority
Information and Communications				
1	Develop a marketing plan to increase awareness of the parking options available for people visiting the city centre including; P&R, on street and off street parking places.	2016	L	2
2	Develop a publicly available parking regulation enforcement protocol to demonstrate that the process is fair, consistent and transparent for all motorists.	2016	L	2
3	Establish a Communications protocol to ensure that customers are aware of any changes to the parking regulations before they happen to improve public perceptions of the parking service.	2017	L	2
4	Conduct a parking satisfaction survey every two years covering all road users' experience of parking-related issues to track satisfaction levels and monitor improvements.	2016 plus every two years	L	2
5	Publish frequently requested financial and statistical information each financial year to ensure transparency and to avoid customers from having to submit regular requests.	Annual	L	3
On-Street Parking				
6	Introduce Sunday parking controls including yellow line restrictions on main public transport corridors, charges for public parking and the extension of controls in residents' parking places.	2017/18	H	1
7	Extend evening parking restrictions in the city centre, at the same time as Sunday restrictions, to improve accessibility for residents while encouraging walking, cycling and public transport use in the evenings.	2017/18	H	1
8	Introduce shared use parking places to help redress the balance between permit holders and available places in the CPZ and to increase the flexibility of the parking controls.	2017/18	H	1
9	Develop and publish a parking pricing strategy to steer the approach to charges for parking permits and pay and display parking. This will include but is not limited to: <ul style="list-style-type: none"> • Nine hour parking places • Residents' permits and pricing structure • Visitors' permits and operation • Charges for credit card payments • Heavy vehicle charge As part of this process, introduce graduated hourly charges in 9 hour parking places and consider increasing their number where this will help reduce parking pressures outside the CPZ.	2016	L	1

10	Remove parking charges for car clubs within the CPZ and include the requirement to purchase a parking permit for each vehicle as part of the tender process.	2016	M	1
11	Establish a protocol for considering requests for parking provision/ restrictions outside local shopping areas to help protect short-stay parking opportunities for passing trade.	2017	L	2
12	Introduce parking charges in limited waiting parking places that lie within the CPZ to enable better enforcement, ensure the turnover of spaces and to address problems with commuting.	2018	M	3
13	Trial the introduction of parking charges in Greenways parking places with a cashless only service and roll out elsewhere if successful.	2018	M	2
Controlled Parking Zone and Priority Parking Areas				
14	Ensure that the lines and signs review within the CPZ and Priority Parking Areas is completed correctly and that these high standards are maintained in the future.	2016	L	1
15	Establish a protocol for considering requests for new/extensions to Priority Parking Areas or CPZ. This will consider the available evidence on current and future parking pressures, the degree of local support, the wider parking strategy and implementation costs.	2016	M	2
16	Consult with residents around Tram stops to ascertain whether they support the introduction of parking controls as a result of increased parking pressures associated with the Tram.	2016	M	1
17	Continue to update traffic orders to prevent residents of car free developments within the CPZ from obtaining parking permits when they are not entitled to them.	2017/18	L	2
18	Establish a protocol for the issue of parking permits to residents living on private roads within the CPZ.	2017/18	L	3
19	Establish a process for members of the public to request Electric Vehicle charging point parking places.	2016	L	2
Parking Permits				
20	Introduce visitors' parking permits in Zones 1-8 of the CPZ with an additional allocation for those with special care needs.	2017/18	H	1
21	Review the approach to on-street motorcycle parking and consider charging in motorcycle parking places and for residents' permits.	2019	L	3
22	Review the eligibility criteria for all parking permits to ensure that they are only issued to those who are eligible and who need them.	2016	L	3
Off-Street Parking				
23	Discuss with off street car park operators the possibility of allowing residents permit holders to use such facilities in areas where there are significant parking pressures.	2016	L	3
24	Encourage all existing off street car parks to comply with Park Mark standards and introduce a condition into the planning process for new facilities to meet best practice.	2020	L	3

25	Support the development of new car parks where they are consistent with wider Council policies.	Ongoing	L	3
26	Ensure that all existing and new off street car parks have a pricing structure that discourages commuter parking.	2019	L	3
Legislation				
27	Discuss the potential introduction of graduated parking ticket charges with the Scottish Government and other Scottish LAS according to the severity of the offence. Introduce such charges if/when enabling legislation is passed.	Ongoing	L	3
28	Continue discussions with the Scottish Government on supporting the Double Parking and Footway Parking Bill. Introduce a ban if/when enabling legislation is passed.	Ongoing	L	1
Traffic Orders				
29	Develop a new approach for advertising on-street and press notices to make them easier for people to understand.	2017	M	2
30	Respond to requests for new parking restrictions within 3 months and, where agreed, to be advertised within one year of receipt.	Ongoing	L	2
31	Ensure that traffic orders are processed on time and high standards are maintained in the future.	2015	L	2
Public Transport and Accessibility				
32	As part of the roll out of shared use parking places, identify locations where 24 hour restrictions need to be introduced to; protect pedestrian crossing points, improve facilities for cyclists and give priority to public transport within the Controlled Parking Zone by 2017.	2017	M	1
33	Review and upgrade where necessary provision for cyclists on main roads and in cycle lanes. This will include parking restrictions in cycle lanes and improving parking/loading restrictions at junctions.	2017	M	1
34	Continue to comply with terms of Disabled Persons' Parking Places Act and review disabled parking places throughout Edinburgh.	Ongoing	M	2
35	Take action to minimise parking-related fraud, including the misuse of disabled persons' blue badges and parking permits.	Ongoing	L	2
36	Promote trip sharing as a better alternative to private car ownership while increasing modal shift and improving accessibility.	Ongoing	M	3
Collaborative Working				
37	Continue to work with Parking Scotland to share knowledge and ensure best practice.	Ongoing	L	2
38	Promote opportunities for collaborative working with other local authorities through the new parking enforcement contract and hence increase income to the Council.	2016	M	2
39	Ensure that new vehicles used in the operation and enforcement of parking restrictions in	Ongoing	L	2

	Edinburgh have high safety standards and good fuel efficiency ratings.			
40	Consult with operators on the movement and parking of freight vehicles.	2017	L	3
	Monitoring			
41	Set up a monitoring group to meet regularly to review and report on progress to the LTS Steering Group.	2016	L	1