



## Reimagining Melville Crescent

# WELCOME

## CONSULTATION PROCESS OVERVIEW

LDA Design and the wider consultancy team of WYG, were appointed in May 2017 by the City of Edinburgh Council to undertake Design Consultancy Services for Melville Crescent. The brief was to consult with key stakeholders and the wider community in order to produce a masterplan for the Crescent. As part of the wider City of Edinburgh Council (CEC) transport plans, the commission will run in tandem with the City Centre West to East Cycle Link (CCWEL) designs.

An earlier stakeholder workshop was held by City Edinburgh Council and Sustrans which looked at high level sketch options for new public realm improvements and traffic movement on Melville Crescent.

The LDA Design and WYG design team were then appointed to take these high level sketch options forward and test them in terms of workability and feasibility. Through further consultation with CEC, a number of the thirteen options were developed and altered while some options were discounted due to not scoring well on the Key Design Objectives. The Key Design Objectives were established and approved during the previous consultation exercise with CEC and Sustrans.



# BRIEF

"DEVELOP PRELIMINARY AND DETAILED DESIGNS FOR PUBLIC REALM IMPROVEMENTS ENSURING ....."

- Enhancement of historic street fabric in line with CEC Public Realm Strategy
- Improvements to benefit local people and businesses, pedestrians and bicycle users
- Designs integrate the redesign of central space with proposed layout of Melville Street cycle route

HISTORIC MAPPING

- Creates a stimulating commercially viable mixed use development
- Creates a vibrant & inspirational place, celebrating local character and landscape

LDA DESIGN + WYG HAVE BEEN INITIALLY TASKED WITH PROVIDING

- Design assessment
- Landscape and public space assessment
- Transport assessment
- Stakeholder and public engagement event
- Wider local activation event
- Design detail development



1805



1817



1849



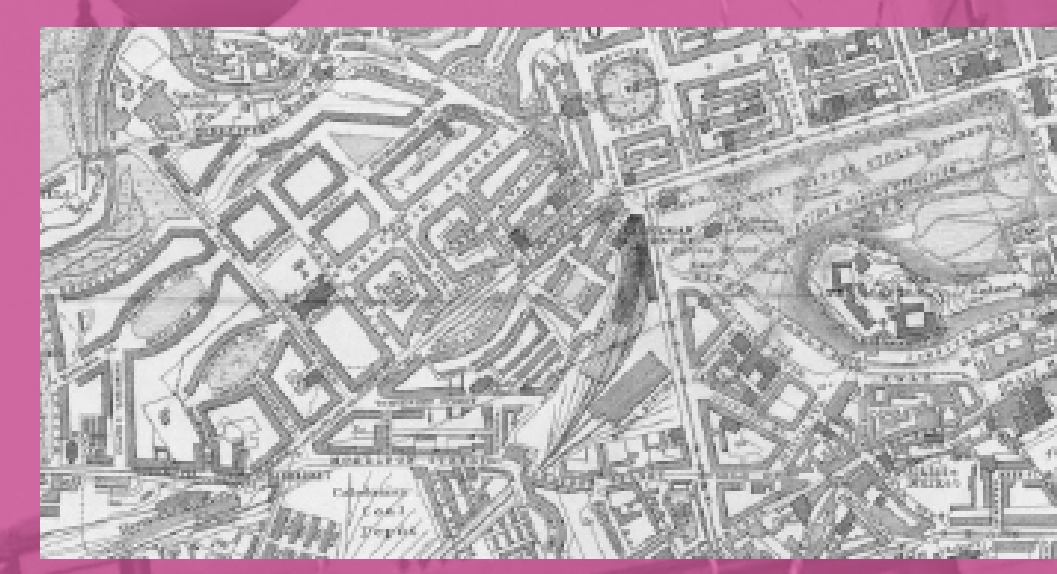
1865



1876



1882



1891



1940



• EDINBURGH •  
THE CITY OF EDINBURGH COUNCIL

LD A DESIGN





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## PROCESS

As part of the development of the designs proposals for Melville crescent 13 potential street layouts were proposed. This included the four options developed in 2015 as part of the previous community design exercise, as well as 9 additional layouts. Each of these were scored against the project objectives by the design team to identify the six layout options with the most potential for delivery.

These six sketch options have been generated to deliver the some or all of the Key Design Objectives to varying degrees. All options are based on the concepts of improved public realm and opportunities for increased recreation in the city whilst incorporating the new City of Edinburgh Councils West to East Cycle Link.

On the 14th of September these six layout options were presented to a workshop group of formal stakeholders (including the Community Council, Lothian Buses, Edinburgh World Heritage, Sustrans and the Edinburgh Access Panel) and local organisations with particular interests or needs regarding Melville Crescent including the Japanese Consulate and the Walker Street Nursery. A small number of local businesses who had expressed a particular interest in the design of the space were also invited to attend, this helped ensure that all interest groups were represented in the options appraisal process.

There was a strong consensus from those stakeholders who took part in this exercise regarding which of the layout options best met the project's objectives, and these options have been further developed for today's session. Please let us know which is your preferred sketch design option, However, if you like the look of one of the other ones, please do let us know!

Have your say.....

This event has been specifically put in place to engage with you to gather your views on the design options to enable the design team to progress to a preferred design option.

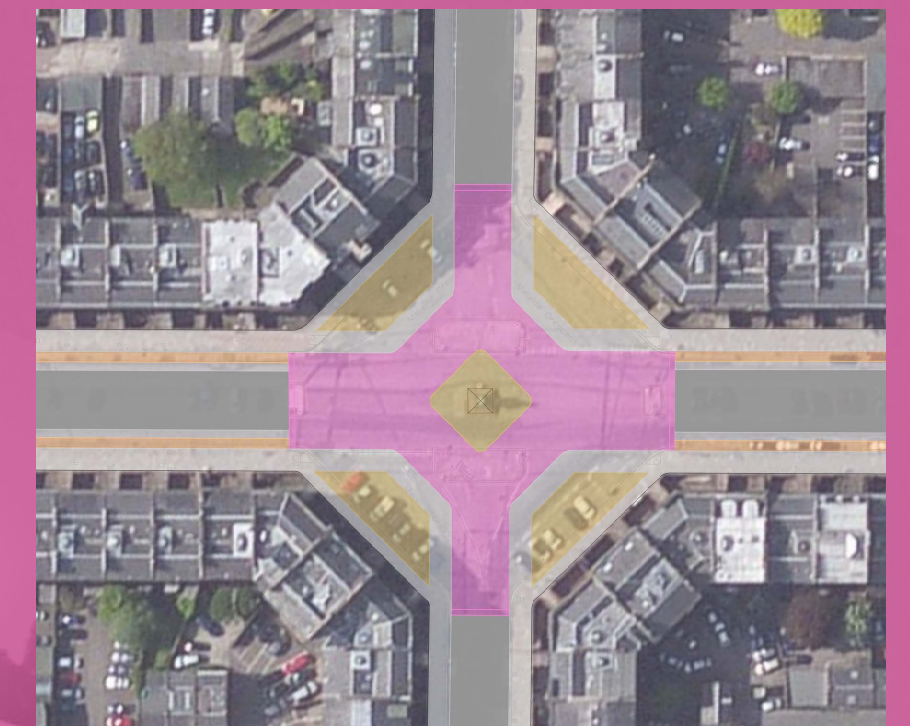
## 6 SKETCH OPTIONS



Option A



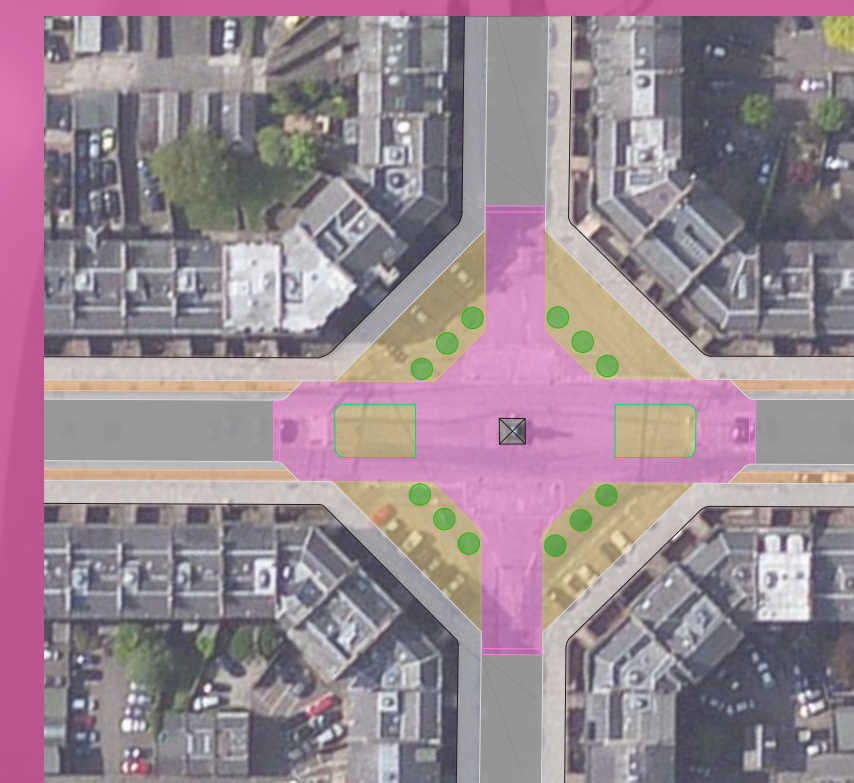
Option B



Option C



Option D



Option E



Option F

Options A B & C taken forward for further in-depth consideration







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## KEY DESIGN OBJECTIVES

- A place that contributes to quality of life for all sections of the local community.
- Improving conditions for walking and cycling, particularly supporting the City Centre West to East cycle route and street improvements project.
- Respecting the character and setting. Preservation and enhancement of the symmetry, grandeur and vistas along and across the street.
- A place that provides for the interests and needs of the local people and local businesses.
- A place where people feel secure at night as well as during the day promoting passive surveillance.
- Accommodating low speed vehicle movement and local parking.
- A durable place developed using appropriate high-quality materials, easily maintained at low cost.
- Takes cognisance and complements adjacent streets and places.





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## STREET FURNITURE

For illustrative purposes only



## SURFACE FINISHES

For illustrative purposes only

