

Engagement Report

LDPAP Priority Actions: HSG21 Broomhills and HSG22 Burdiehouse



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Appendix A – Communications Strategy

Appendix B – Engagement Leaflet

Appendix C – Lamppost Wrap

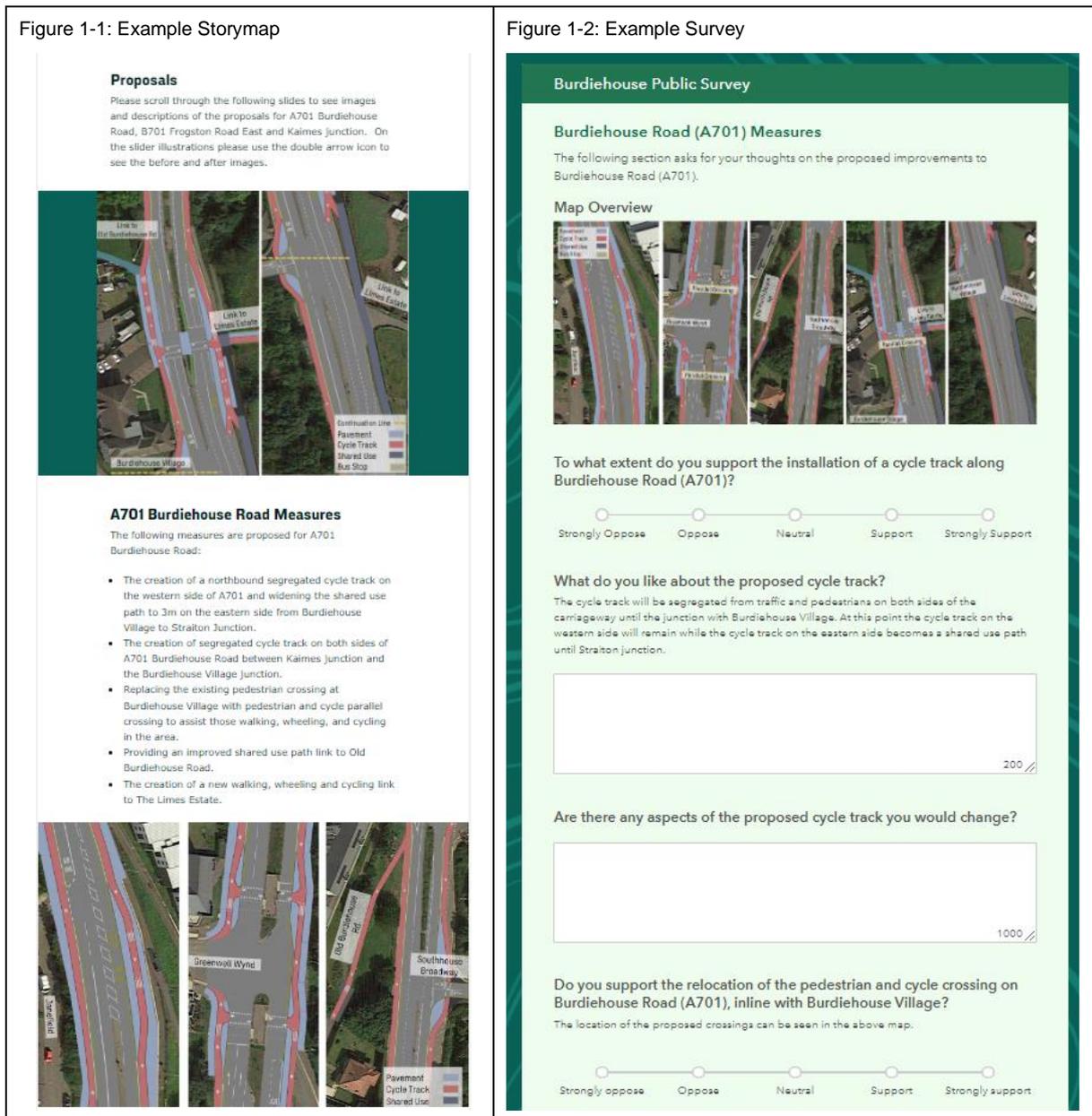
Appendix D – School Activity Pack

1 Engagement Process

The Engagement was carried out in line with the Stage 2 Communications Strategy which can be seen in **Appendix A**.

The public and stakeholder engagement was live for 6 weeks from the 6th June until the 17th July, 2022. A StoryMap and webpage were created on ArcGIS to provide more information and to allow stakeholders and members of the public to share feedback via an online survey.

Figure 1.1 and **Figure 1.2** show extracts from the StoryMap and survey respectively.

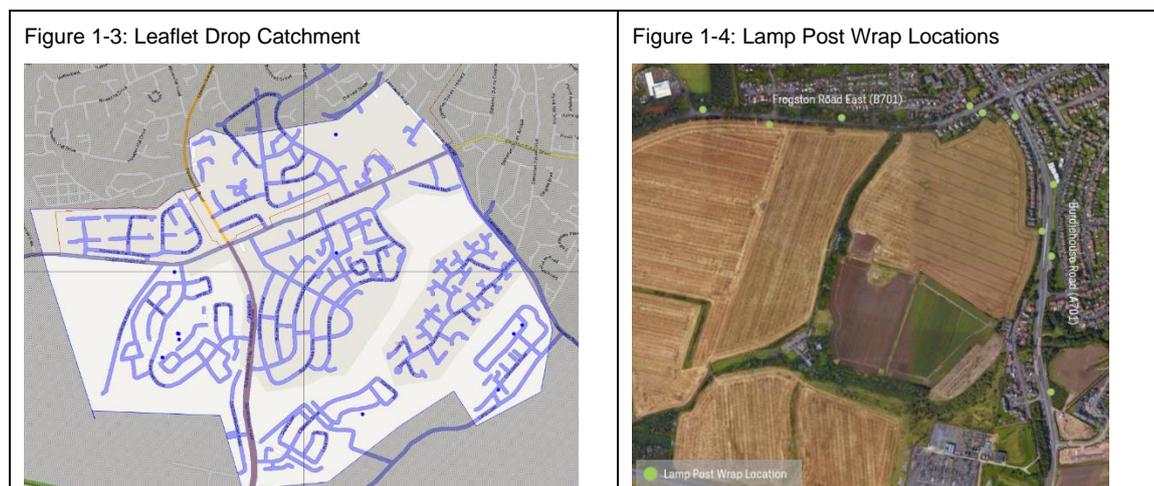


1.1.1 Public Engagement

The StoryMap and survey were promoted to members of the public via the following means:

- The City of Edinburgh Consultation Hub
- Press Release put forward by the council
- Local news websites:
 - Edinburgh Evening News
 - Edinburgh Live
- Via elected members
- Direct door leafleting
- Lamp Post Wraps
- Via Local Schools
- Stakeholders Social Media
- Council Social Media
- Community Event at Valley Park Community Centre

Printed and in-person modes of engagement were used to ensure that those without access to the internet were still involved. A total of 3,605 leaflets were distributed to residences within the Burdiehouse area, shown in **Figure 1.3**. Ten lamppost wraps were installed along the two trunk roads, A701 and B701, their locations are shown in **Figure 1.4**. The Leaflet and Lamppost Wrap design can be seen in **Appendix B & C** respectively.



A Primary School Active Travel Activity pack was created, to engage local young people in the proposed measures. The full pack can be found in **Appendix D**. Results from the activity pack were received from the following schools:

- St Catherine’s Primary School
- St Crispins School

A Drop-in community event was held at Valley Park Community Centre on Thursday 30th June from 3:30-7:15pm. The event exhibited the proposed measures, provided printed surveys and 4 members of the Sweco team were in attendance to help answer questions. Over the period of the event, approximately 50 members of the public attended, and 8 surveys were completed. **Figure 1.5** shows the layout of the event.



Figure 1-5: Community Event Room Set up

1.1.2 Stakeholder Engagement

Stakeholders, relating to the area or travel and transport, were contacted directly via email and asked to participate in the survey and to help promote the engagement to those they represent. Regular meetings were also held with various departments within the Council throughout the process, as well as with Midlothian Council.

Table 1.1 shows the stakeholders that were contacted as part of the engagement process.

Area	Name
Local	Friends of Burdiehouse Burn Valley Park
	Valley Park Community Centre
	Gilmerton Buggy Walks
	South City Health Walks
	Gilmerton Miners Welfare & Social Club
	Teens + Ravencroft
	Transition Edinburgh
	Edinburgh Federation of Small Businesses
	Fairmilehead Toddler Group
	Outdoor Nursery Edinburgh
	Blythswood Care
	Gilmerton Cycling Without Age
	Community Councils
Liberton & District CC	

Area	Name
Schools	Paradykes Primary School
	Loanhead Primary School
	St Catherine's Primary School
	Gracemount Primary School
	Frogston Primary School
	St Crispins School
Regional	Spokes
	Edinburgh & Lothians Greenspace Trust
	Edinburgh Living Streets
	Enable Edinburgh
	Lothian and Borders Ramblers
	SESTran
	Edinburgh Compact Partnership
	Lothian Buses
	Living Streets
	Edinburgh Access Panel
	Bus User Group
	National
	Sustrans
	Paths for All

Table 1-1: Stakeholders

In addition, to the email distribution with those listed in **Table 1.1** to promote the live consultation, several meetings were held between stakeholders and members of the council and Sweco, including online webinar meetings, in person meetings, and site visit meetings throughout the Stage 2 process. This included meetings with:

- Midlothian Council
- Lothian Buses
- Edinburgh and Lothian Greenspace Trust
- Sustrans
- City of Edinburgh Planning
- City of Edinburgh Road Safety
- City of Edinburgh Traffic

1.1.3 Landowner Engagement

The majority of the land, on which the proposed measures would be developed, is owned and managed by City of Edinburgh Council, therefore negating the need for discussion.

The areas where continued discussion will need to be undertaken with private landowners are:

Greenbelt: A meeting was held with the Greenbelt on the 12th of July to discuss the purchase of land to create the proposed route between Clippens Drive and The Murrays. The land is a 'layover' from the development of The Murrays and they confirmed that they are open to the land being purchased and that they would be content for this be carried out under a district valuation.

Land Adjacent to Burdiehouse Burn: This land is currently under arbitration and discussion is ongoing with the Council planning department as the land has been built on illegally by the adjacent landowner.

Farmland Adjacent to Lang Loan and Straiton Pond: The land required to create the route between Lang Loan and Straiton Pond has to date been unable to have a topographical survey undertaken. Continued attempts to contact and discuss this with the landowner should be made at the commencement of Stage 3.

Communal Land at Frogston Road: Land between Frogston Road and the existing housing estates of Mortonhall Park Gardens. The relocation of the bus stop in this location proposed to create an opening in the existing wall so a path could be created over the grassland. The grassland is owned by all residents so permission for the path to be created would be required.

2 Engagement Results

The following section outlines the written, verbal, and survey feedback from members of the public and stakeholders, that was received during the engagement period.

2.1 Survey Feedback

The majority of public feedback was received via the online and printed surveys. A total of 215 surveys were received from members of the public, a further 2 were received from stakeholders.

2.1.1 Demographics

The majority of responses were received from people living within the EH17 area code catchment. **Figure 2.1** maps the location of the postcodes of survey respondents.

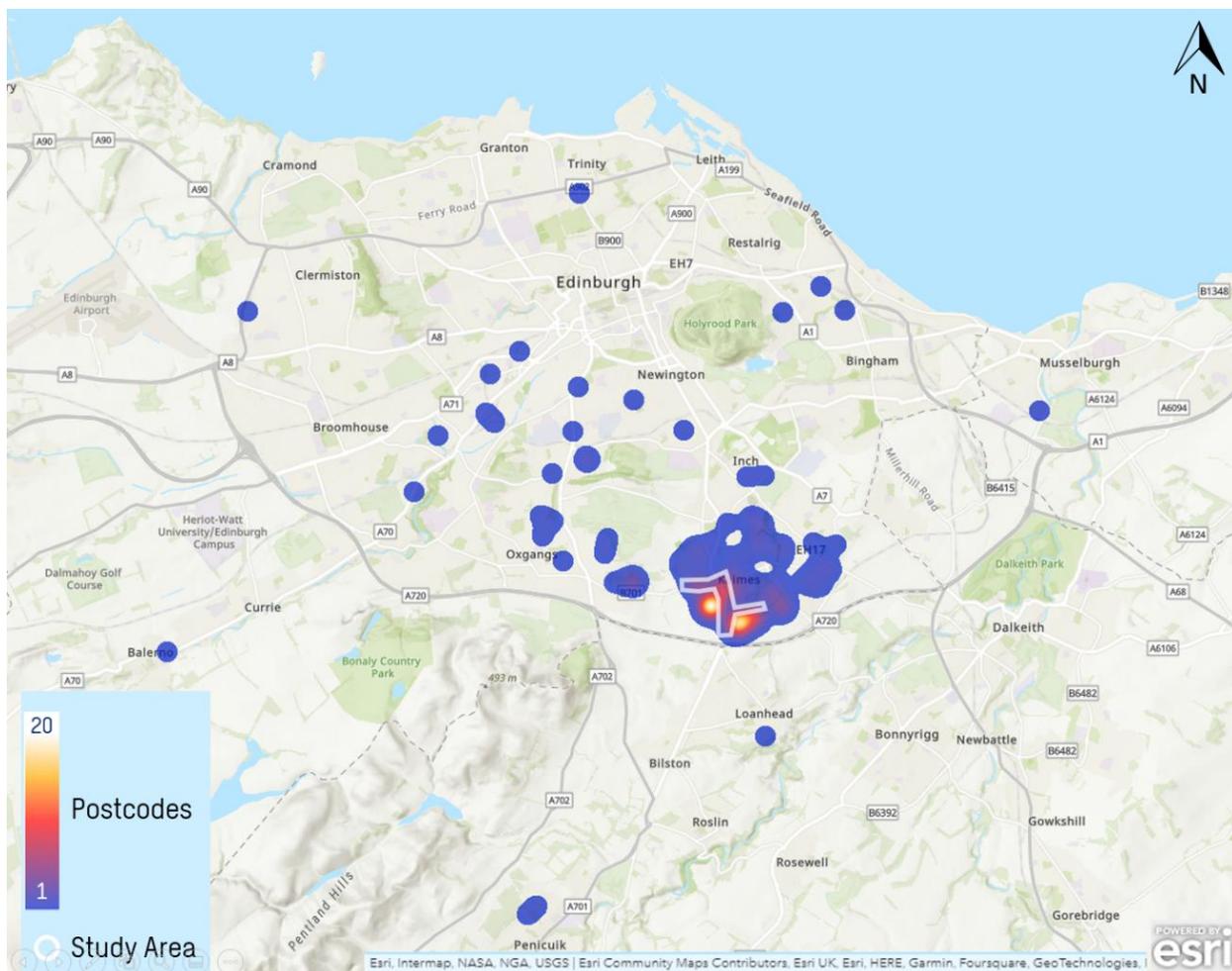


Figure 2-1: Survey respondents postcodes.

Responses were received from people within all age brackets except 'under 17'. **Figure 2.2** displays the full results. 52% of respondents identified as male, 41% female and the remainder stated 'Prefer not to say'.

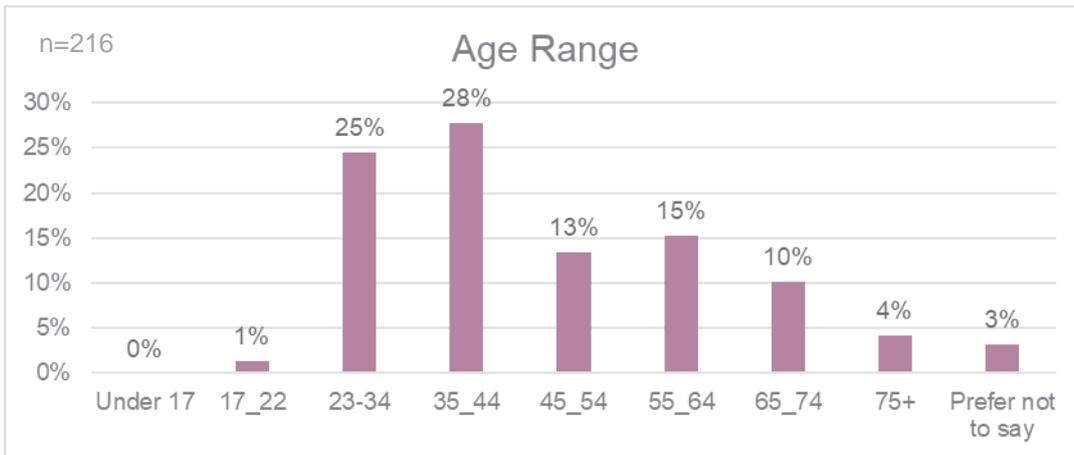


Figure 2.2: Age Range of public survey respondents.

To understand the respondents relationship to the area they were asked to specify if they; live in the area, attend or take children to school in the area, work in the area, shop in the area, visit area for recreation or other. The most common response, 76%, was 'Live in the area'.

2.1.2 Travel Habits

The most common mode of travel for local journeys was car, 50%. When asked about their secondary mode of travel, the majority selected 'Walk'. **Figure 2.3** shows the full results for primary and secondary mode of travel.



Figure 2.3: Primary & Secondary Mode of Travel

Figure 2.4 shows the breakdown for the reason for choosing their main mode of travel. The majority, 62%, stated they chose their mode of travel due to its convenience/time saving, with 26% stating they chose their mode due to the health/fitness benefits.

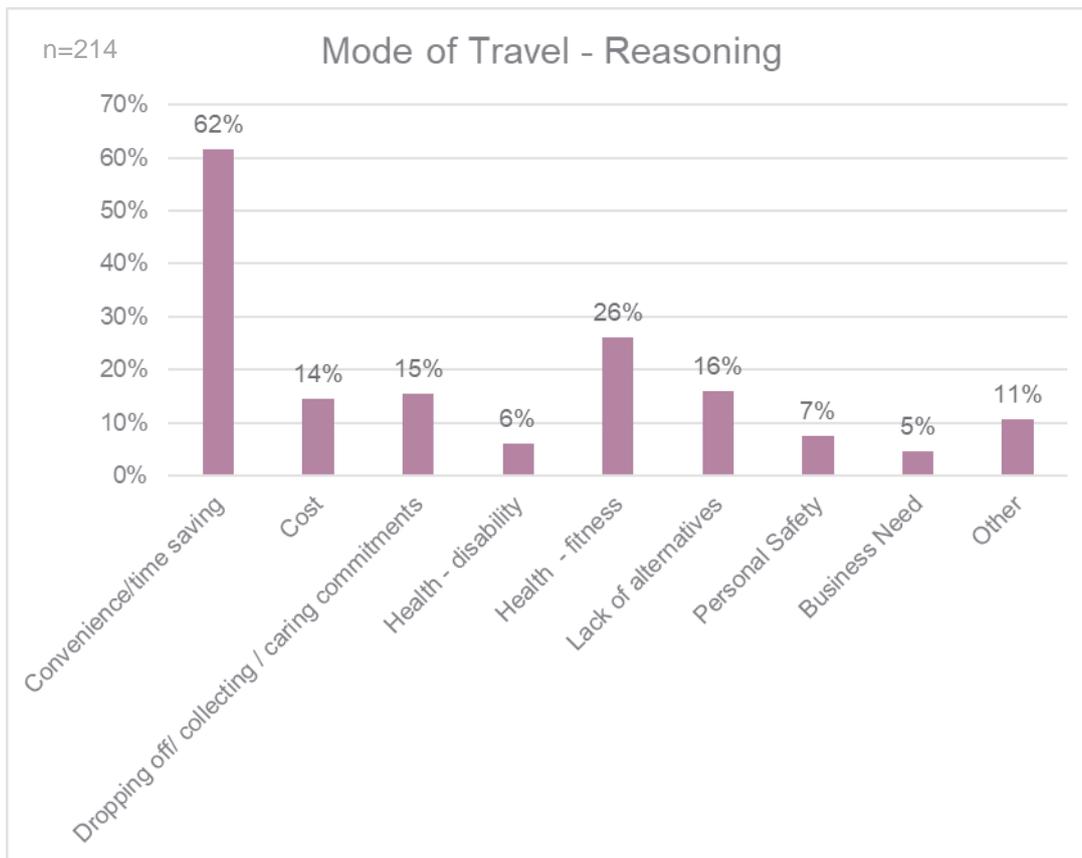


Figure 2.4: Mode of Travel-Reasoning

Those that stated ‘other’ made mention to lack of parking, transporting of goods, unsafe cycle routes, and distance.

The majority of survey respondents travelled less than 5 miles for their local journeys to/within Burdiehouse.

Lastly, when those that didn’t walk or cycle were asked what deterred them from making journeys via active modes of travel, the most common responses where:

- Lack of quality roads and footpaths
- Concerns for personal safety
- Lack of safe crossings

The full breakdown can be seen in **Figure 2.5**.

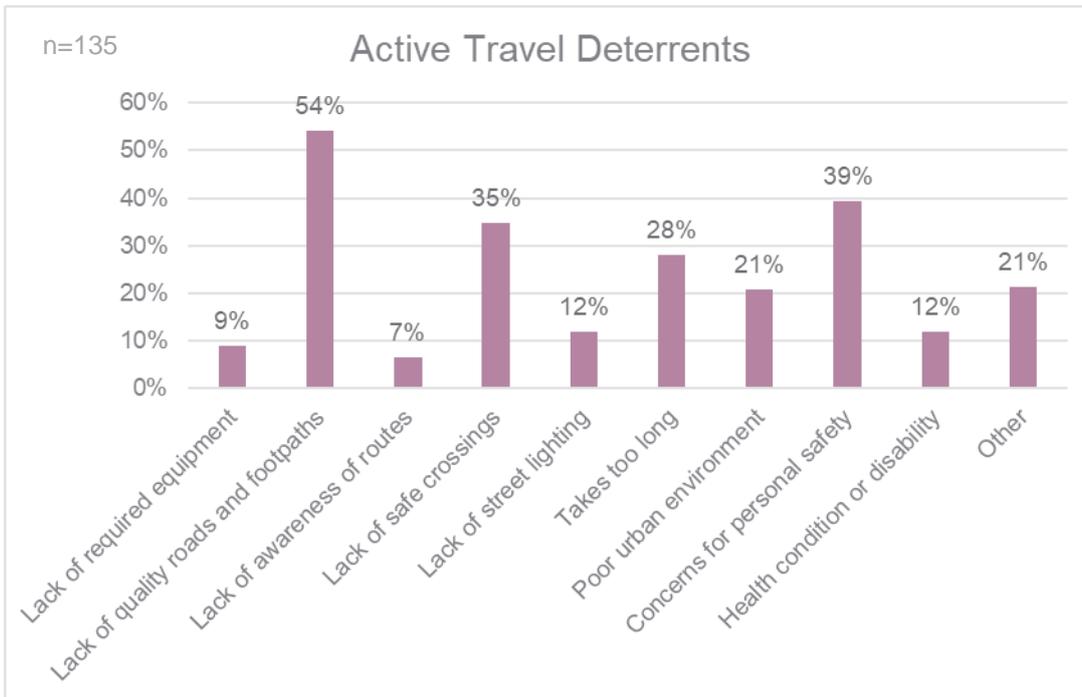


Figure 2.5: Deterrents to Active Travel

2.1.3 Frogston Road East Measures

The majority supported/strongly supported the proposed cycle track on Frogston Road East, as shown in **Figure 2.6**.

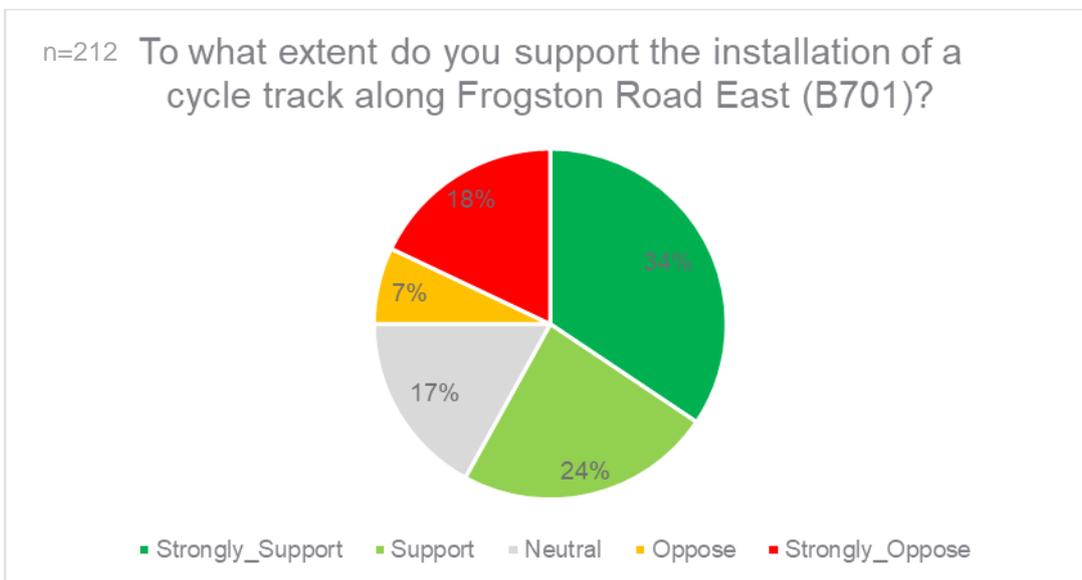


Figure 2.6: Support for Frogston Road East Proposed Cycle Track

The majority also support the proposed Toucan Crossing on Frogston Road East, **Figure 2.7** provides the full results.

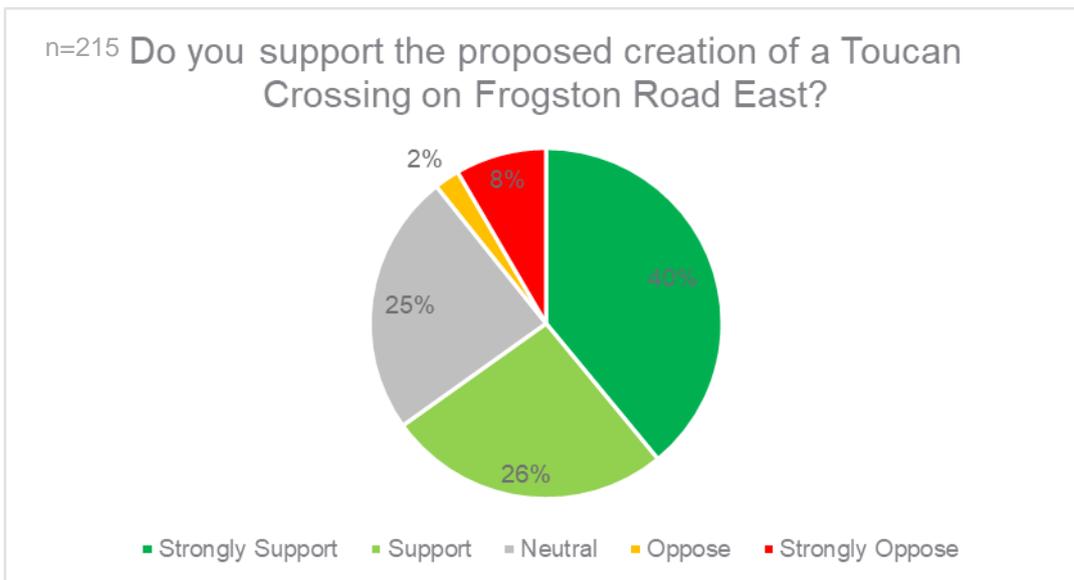


Figure 2.7: Support for Frogston Road East Proposed Toucan Crossing.

Lastly, 45% supported/strongly supported the relocation of bus stops on Frogston Road East. The most common response was 'neutral'. Full results shown in **Figure 2.8**.

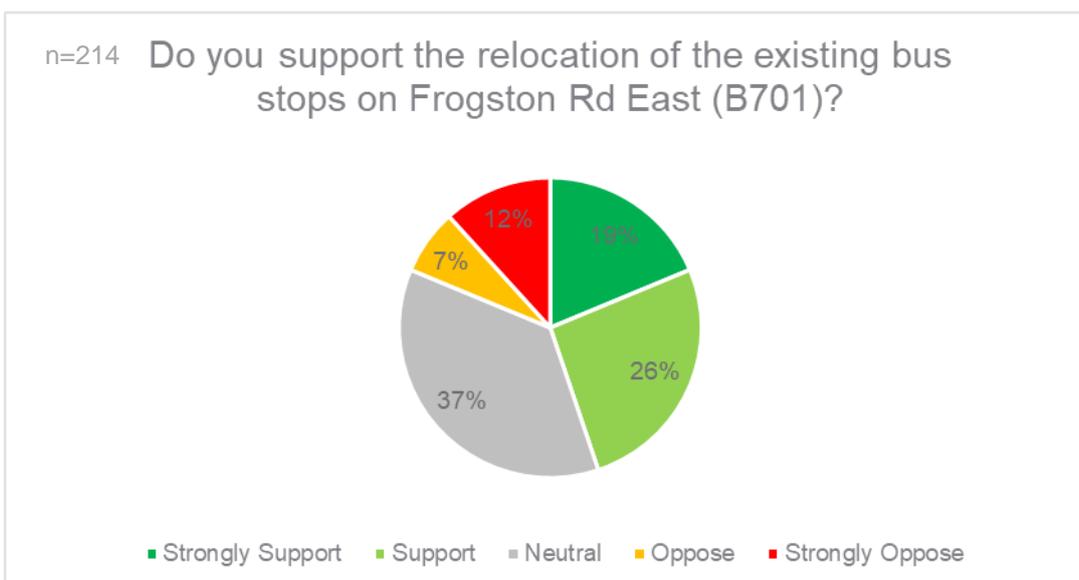


Figure 2.8: Support for Frogston Road East Bus Stop Relocation.

Participants were offered a 'free-type box to comment on what they liked about the proposed cycle track and what aspects of the proposed cycle track they would change. Positives were:

- Increased safety
- Segregation between those walking and cycling
- Could be used for leisure and commuting
- Reduced vehicle speeds due to narrowing

However, there were concerns relating to:

- Lack of use due to low cyclist numbers in area
- Doesn't extend the full length on Frogston Rd East

- Financial cost
- Increased vehicle congestion due to narrowing and one-lane approach
- Concerns around safety and access to bi-directional cycle track

2.1.4 Burdiehouse Road Measures

The majority supported/strongly supported the proposed cycle track on Burdiehouse Road, as shown in **Figure 2.9**.

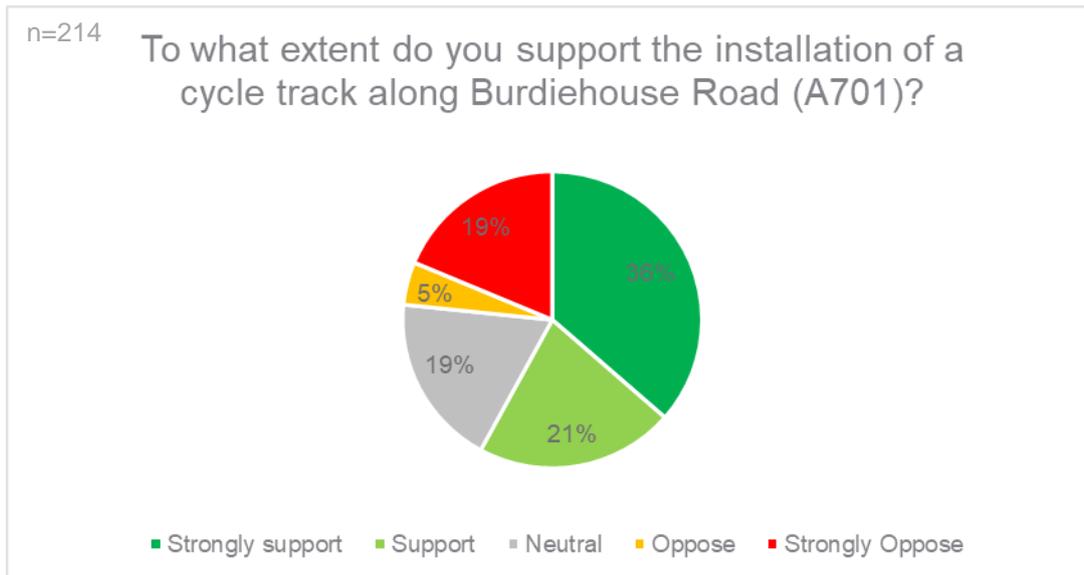


Figure 2.9: Support for Burdiehouse Road Proposed Cycle Track

The majority also supported/strongly supported the proposed parallel crossing on Burdiehouse road, as shown in **Figure 2.10**.

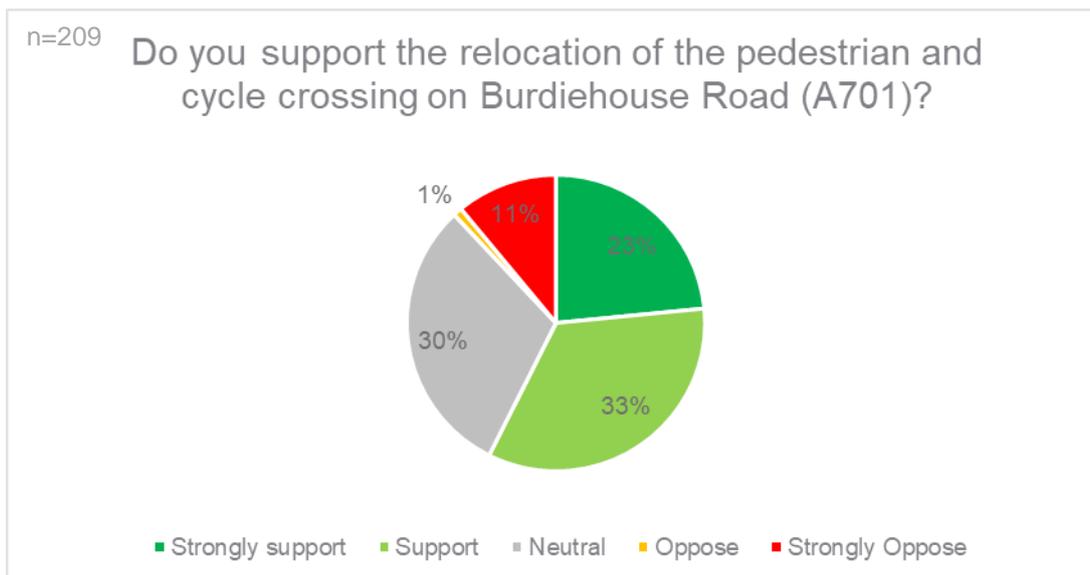


Figure 2.10: Support for Burdiehouse Road Proposed Parallel Crossing.

As was observed with Frogston Road East, the proposed relocation of bus stops on Burdiehouse Road received 'neutral' as the most common response. The full results can be seen in **Figure 2.11**.

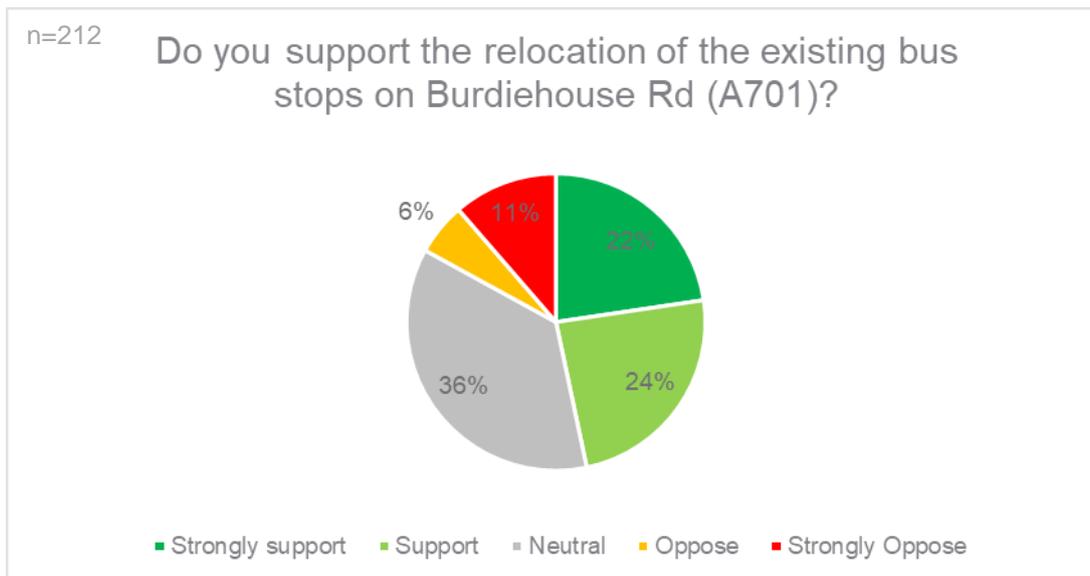


Figure 2.11: Support for Burdiehouse Road Proposed Bus Stop Relocation

Participants were offered a 'free-type box to comment on what they liked about the proposed cycle track and what aspects of the proposed cycle track they would change. Positives were:

- Increased safety
- Controlled junctions for those walking, wheeling and cycling
- Will encourage higher rates of active travel
- Reduced vehicle speeds due to narrowing

However, there were concerns relating to:

- Reduced road space for emergency vehicles or when the bypass closes
- Shortening of bus lanes
- Increased congestion due to narrowing road space
- Lack of provision at Straiton Junction
- Lack of demand for a dedicated cycle track
- Loss of parking for residents, deliveries etc

2.1.5 Kaimes Junction Measures

60% of survey respondents supported/strongly supported the proposed measures on Kaimes junction. The results are shown in **Figure 2.12**.

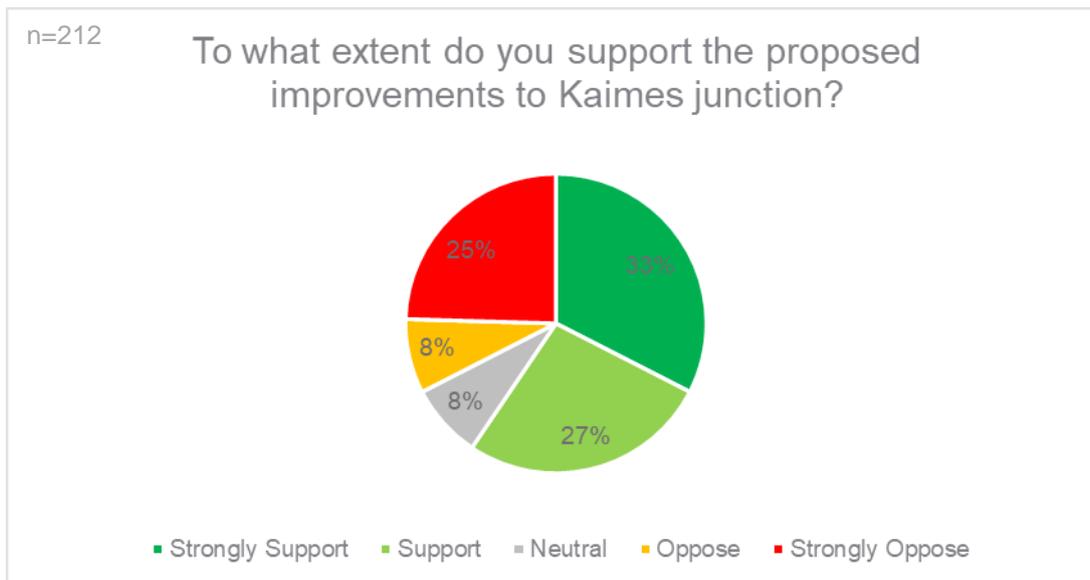


Figure 2.12: Support for Proposed Measures on Kaimes Junction.

Participants were offered a 'free-type box to comment on what they liked about the proposed cyclops design and what aspects they would change. Positives were:

- Increased safety
- Reduced street clutter
- Increased efficiency at junction, especially relating to unobstructed movements for Frogston Rd East and Captains.
- Reduced vehicle speeds due to narrowing

However, there were concerns relating to:

- Confusing for road users to understand
- Congestion due to one-lane approach being introduced
- Congestion when bypass closes
- Bus Stop on Frogston Road East causing a block to West-bound traffic

2.1.6 The Limes Estate Measures

Survey respondents were asked whether they would support a shared use route that connected The Limes Estate, Burdiehouse Burn and Loanhead, the majority, 58%, supported/strongly supported. The full results are shown in **Figure 2.13**.

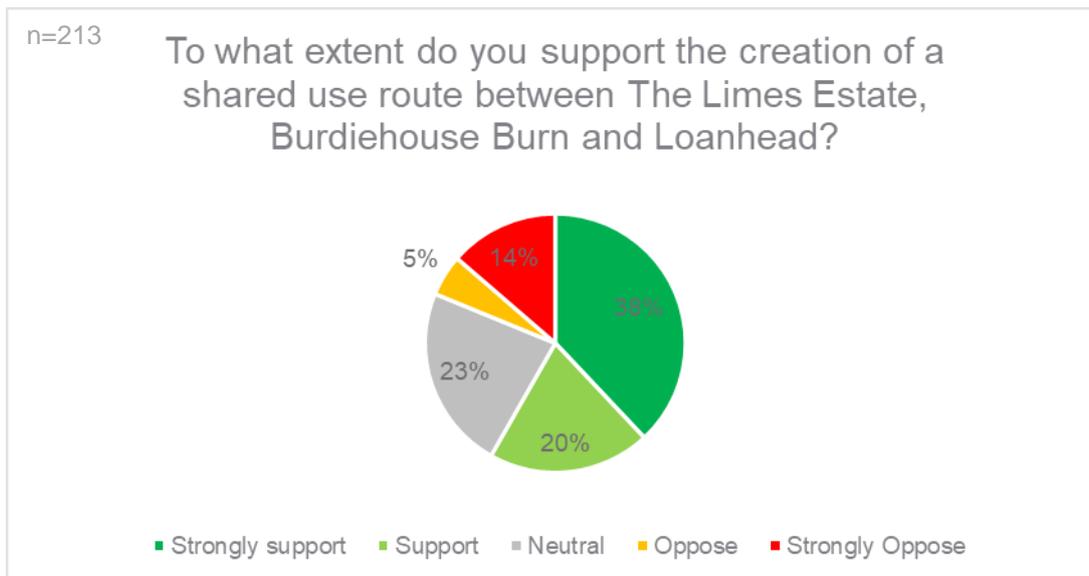


Figure 2.13: Support for The Limes Estate Shared Use Route

When asked if they would support an active travel link and potential public transport link between The Limes Estate and The Murrays Estate, 62% selected 'Yes' with 38% not in support. It is worth noting however that concerns were raised in the comments about a bus link. In particular residents were concerned about congestion and safety of children playing in the area.

A free-type box was available to share comments of the proposed shared-use path between The Limes Estate, Burdiehouse Road and Loanhead. Most frequent points raised were:

- Support for a connection for those walking and cycling
- A need for a safe connection to Straiton, avoiding crossing the current junction
- Concern over conflict between those walking and those cycling
- Concerns over safety at night / antisocial behaviour

Residents of the Limes Estate were particularly against a public transport connection through the estate, connecting to The Murrays. There were concerns of increased congestion, road accidents and noise/air pollution increase.

2.2 Stakeholder Feedback

Stakeholder feedback was received via a combination of in person meetings, surveys, email, and attendance at the community event.

2.2.1 Stakeholder Survey Feedback

Two stakeholders completed the online survey – specifying which organisation they represented. They were:

- Paths for All
- Bus Users Group

Paths for All Strongly supported the proposed cycle tracks and crossings on both Burdiehouse Road and Frogston Road East. They strongly supported the proposed measures for Kaimes Junction. They also support the creation of shared use routes between The Limes Estate and Loanhead, The Limes Estate and the Murrays Estate and the potential future public transport link between The Limes Estate and The Murrays Estate. They felt neutrally about the bus stop relocation.

Bus Users Group reported 'neutral' to all proposals unrelated to public transport. They supported an active travel and potential future public transport link between The Limes and The Murrays estates and they strongly opposed the relocation of bus stops. They stated in the closing comments:

“Edinburgh Bus Users Group's view is that, as with other similar schemes: Where a pre-existing bus lane or section thereof would be removed, it should not be. If at any location a new bus lane would be installed, it should remain. Any pre-existing bus stops should not be removed to comply with the project brief.”

2.2.2 Stakeholder Meetings

An internal City of Edinburgh Council meeting was held with 46 members to discuss the proposed measures and the other 3 related projects within Edinburgh. The meeting was attended by members from the following departments:

- Active Travel
- Waste
- Place
- Planning
- Road Safety
- Learning Estate
- Roads Capital
- Flood Prevention
- Transport
- Communications
- Parking Enforcement
- Signals
- Street Lighting

A meeting was held between City of Edinburgh and Midlothian Council to discuss opportunities to collaborate on Active Travel projects to ensure cohesive network between council boundaries. Particular focus was made to improvements to, and Active Travel links to, Straiton Junction.

An in-person meeting was held on-site with the Bus User Group on the 4th July to discuss concerns they had over the changes to bus stop locations and the reduction of bus lanes. A member of Sweco and City of Edinburgh Council were in attendance. A similar meeting was held with a member of the Gilmerton & Inch Community Council on Friday the 5th August.

2.2.3 Stakeholder Email

The engagement was primarily promoted to stakeholders via direct email and they were invited to take part in the survey or reply to the email. Feedback via email was received from the following:

- Lothian Buses
- Spokes – South Edinburgh
- The Bus Users Group
- Gilmerton & Inch Community Council

Lothian Buses and The Bus Users Group were concerned about the removal/merging of bus stops and the removal of section of bus lanes. Lothian Buses had additional concerns around turning space and access to the bus stop on the westbound side of Frogston Road East.

Gilmerton & Inch Community Council were also concerned about the removal of certain bus stops and the additional travel time for locals and those making connections.

Spokes broadly supported the plans, especially making active travel safer in the area around Frogston Primary School. They wanted clarification around how the proposed measures would fit with the wider active travel strategy. They also emphasised the importance of ensuring travel hierarchy implemented.

Several councillors also passed on feedback they had received from their constituents.

2.3 School Pack Feedback

St Crispins School staff relayed the importance of having safe local walks for their students to enjoy. St Catherine’s Primary 5 class took part in the school packs, completing the questionnaire, a group walk, and the bike parts course. The following section will outline the findings from the short questionnaire.

2.3.1 St Catherine’s Questionnaire Results

The most common mode of travel to school was by car (48%), followed by scooter (26%). When asked what made them feel safe and when asked what made travelling to school enjoyable, the most common response was being with friends and/or family. Students stated that traffic free routes, scooter or cycle parking and training would all make active travel to school easier. Lastly, students were asked what makes somewhere a nice place to be, the results are shown in **Figure 2.14**.

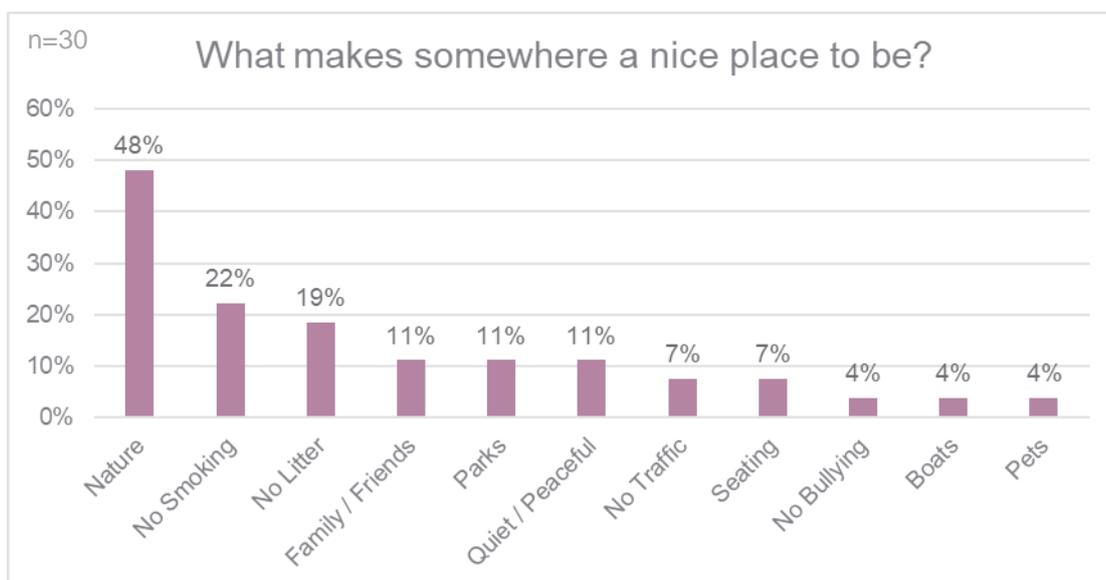


Figure 2.14: Students Responses to “What makes somewhere a nice place to be?”

The questionnaire also included a short 3 question quiz. All students knew to look both ways when crossing a road, 88% knew to use bicycle lights between sunset and sunrise and 79% knew that you hold out the corresponding arm to indicate turning when cycling.

3 Next Steps

The project will move forward to Design Stage 3, with the public and stakeholder feedback reviewed and incorporated where appropriate into future proposals.

Updated plans will be put through a second stage of public and stakeholder engagement with the aim of finalising plans and obtaining support from stakeholders, landowners, and the public.

Appendix A – Communications Strategy

Report

Communication Strategy

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Burdiehouse Walk, Wheel, Cycle



February 2022 Update
Project Reference:65202460
Document Reference: Burdiehouse Walk, Wheel, Cycle
Revision: 3
Prepared For: The City of Edinburgh Council

1 Aims

Consultation reach

The HSG21 and HSG22 Burdiehouse and Broomhill Developments must be forward thinking and sustainable as well as complimenting and supporting facilities already in place for the existing wider community. It is therefore important to reach high levels of public engagement to harness local knowledge and to produce a scheme that works for everyone and is supported.

The creation of a Communications Strategy adheres to The City of Edinburgh Council's Engagement policy which states:

"A dedicated communication plan will be developed to raise awareness of the policy, seek feedback on the practicalities and identify additional support requirements for colleagues engaging in consultation activity".

1.1 Aims

To contribute to the success of the proposed measures to increase access to the active travel and public transport networks it was vital to ensure high levels of engagement and buy-in from local stakeholders and members of the public. The aims of this engagement strategy are as follows:

- To engage residents in City of Edinburgh and Midlothian Council areas
- To provide an informative platform that is accessible to all; and
- To gain feedback and support from local residents and businesses.

The engagement process aims to identify:

- Local priorities
- Existing barriers to active and sustainable travel
- Views of proposed routes and crossings; and
- Existing accessibility issues.

1.2 Proposals

The proposed interventions will see:

- Improved access to public transport on the A701 Burdiehouse Road and B701 Frogston Road East
- Active travel routes improved / created on the A701 Burdiehouse Road
- Active travel routes improved/created along B701 Frogston Road East
- Active travel access through Burdiehouse Village to provide connection to the Broomhills development
- Improved pedestrian and cyclist crossing points on B701 Frogston Road East and Lang Loan
- Active travel access from Lang Loan to Straiton Pond
- Active travel access between the Limes development and The Murrays.

Figure 1.1 shows an overview of the proposed sustainable travel plans for the area surrounding the development.

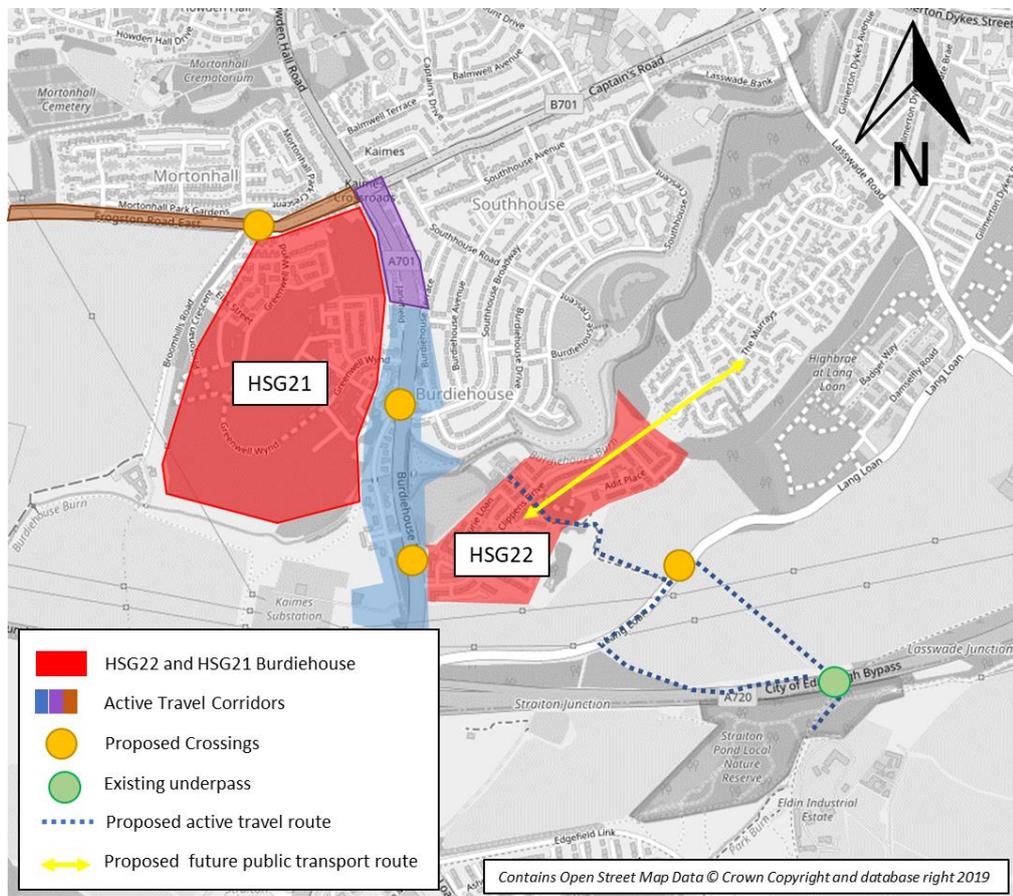


Figure 1.1: Proposed sustainable travel measures

1.3 Audience

The Burdiehouse and Broomhills area are located within the City of Edinburgh council boundary, south of the city centre. It is bounded to the south by The City of Edinburgh Bypass and surrounded by Mortonhall, Gilmerton, and Straiton residential areas.

HSG22 Burdiehouse will comprise of 250-350 residential units, however the proposed interventions will also affect those in the surrounding residential areas, north and south of the bypass. It is crucial that the views of these populations are sought including residents in HSG21 Broomhill, currently under construction and which will accommodate c.600 residential units when complete. The development already has c.400 residential units occupied and the now operational Frogston Primary School.

The area surrounding the development has mixed levels of deprivation, with considerable levels of deprivation within the immediate Gracemount, Southhouse, and Burdiehouse area, **Figure 1.2**. Ensuring that engagement methods are accessible to these populations will ensure their views are heard and can shape interventions, enabling greater access to sites of education and employment, medical services, and key amenities.

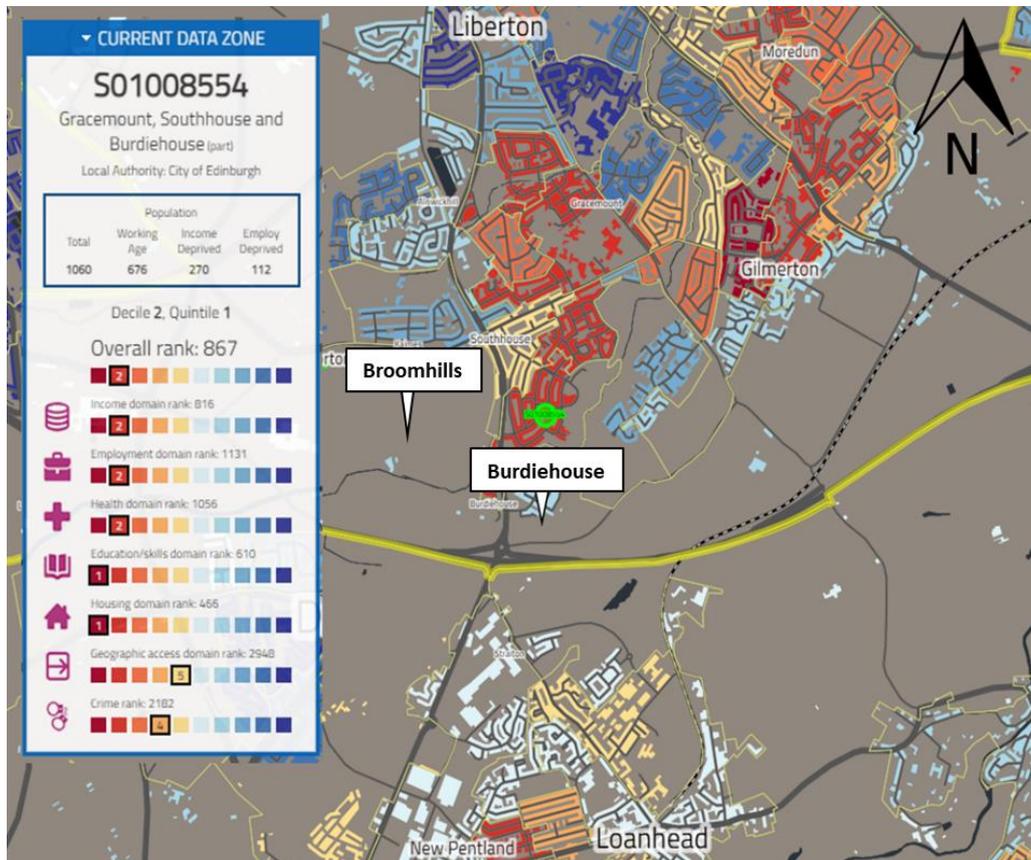


Figure 1.2: Scottish Index of Multiple Deprivation Map

1.4 Accessibility

To ensure that the final project is accessible to all, the communications should also be accessible so that all voices are heard.

Through work with groups such as:

- Edinburgh Access Panel
- Lothian Centre for Inclusive Living
- Enable Scotland; and
- Wheels for Wellbeing.

Interventions and communications can be reviewed and adapted to ensure they are accessible.

Certain aspects of online consultation feedback may be inaccessible to those that are visually impaired e.g. mapping tools. In this instance an un-restricted comment box or email address should be clearly provided so that participants can include their feedback, this method was recommended by the Royal National Blind Society in previous conversations. An in-person engagement event will also ease these barriers.

Two drop-in events are proposed at different times to make these more accessible for residents with differing working schedules.

The use of high contrast colours in imagery and text (**contrastchecker.com**), clearly worded links, providing alt text or closed captions where appropriate and ensuring clear, jargon free text will make communications clear to those with visual or hearing impairments, or learning difficulties.

1.5 The City of Edinburgh Council Consultation Policy

The policy outlines the council's aspirations for the quality of future consultation, particularly ensuring that community empowerment and engagement are imbedded in the councils culture.

The policy highlights four tests of fairness which should be undertaken before a consultation is launched:

1. Consultation takes place when proposals are still at a formative stage
2. Proposals include enough information to allow intelligent consideration and response
3. Adequate time is provided for consideration and response; and
4. The products of consultation must be conscientiously considered by decisionmakers.

2 Data collection

2.1 Survey

2.1.1 Online Survey

Following presentation of the proposals a feedback survey will facilitate the collection of views on the proposals.

The survey is principally aimed at current residents and users of facilities in the local area, and will establish respondents' interest in the proposals through introductory questions such as:

'Do you live close to the proposals?'

'Do you work or study close to the proposals?'

'What is your home postcode?'

Perceptions of active and sustainable travel modes will then be asked before opinions are gathered on each element of the proposals.

2.1.2 Paper Survey

A paper survey will be available at in-person events. This survey will have the same basic questions as the online survey; however, the format will be adapted for easy completion on paper, this is shown in **Appendix A**.

2.2 Written feedback

2.2.1 Dedicated Email Address

A specific email address will be set up by Sweco for the project. It will be included in all suggested social media posts, on the consultation hub and in the traditional advertising used.

The email address will be used to offer further support in the consultation process and as a method of sharing feedback for those that may not be able to fully access the online hub.

The suggested email address is: Greentravelburdiehouse@sweco.co.uk

Specialist groups and organisations with vested interest will be given the opportunity to provide longer and more detailed written feedback via the dedicated email address.

2.3 Website

A Story Map webpage will be launched to share details of the project and seek feedback from the public. The website will be clearly laid out and broken into several categories, covering, amongst others, the vision of the project and proposed routes/crossings. The website will also contain links to the public survey and provide the email address. Where imagery or maps are used, they will be accompanied by a description or alt text.

A webpage is thought to be accessible to the majority of residents as 'superfast' broadband is available in the area.

The website will be the main form of collecting data so it will be important to cover all the key points and be easy to complete.

2.4 In-Person Event

In order to reach those who may not be able to access online engagement, two in-person event will be hosted at local community hubs. Suggested venues are:

- Frogston Primary School (0131 529 3738)
- Valley Park Community Centre (0131 664 2210)

The events will involve 3 members of the team attending and displaying the proposed routes and services. There will be a chance for visitors to ask questions and feedback on the proposals. Route proposals will be displayed on boards and post-it notes will be available for residents to add comments to specific parts of the route proposals. At the in-person event, individuals will be able to provide verbal feedback to the team. This will be recorded by staff and combined with digital and written feedback.

There will also be paper surveys and links to the online survey provided.

The in-person events will be planned for a midday and an evening event in order to be accessible to as many people as possible.

The event will be promoted beginning 2 weeks prior via the council consultation hub, via local groups social media pages and where appropriate via the venue.

2.5 Schools

A class activity pack will be sent to local schools, **Table 2.1**. This will be a way to engage children in a fun way and understand how they feel about cycling and walking in the area and what they would like to see introduced. The packs will be adapted for primary and high school and include a parent information section with a link to the online survey.

School Type	School
Primary	Frogston Primary School
	St Catherines RC Primary School
	Gilmerton Primary School
	Gracemount Primary School
	Paradykes Primary School
	Loanhead Primary School
	St Margaret RC Primary School
	Gracemount High School
Secondary	Gracemount High School
Adapted	Kaimes School

Table 2.1: School Stakeholders

As highlighted in Sustrans' active travel design principles, infrastructure should:

“Facilitate independent walking, cycling and wheeling for everyone, including an unaccompanied 12-year-old”.

It is therefore key to determine what it is that would help young people feel safe and catered to on these routes and crossings.

The selected schools in relation to the area of proposed improvements is shown in **Figure 2.1**.

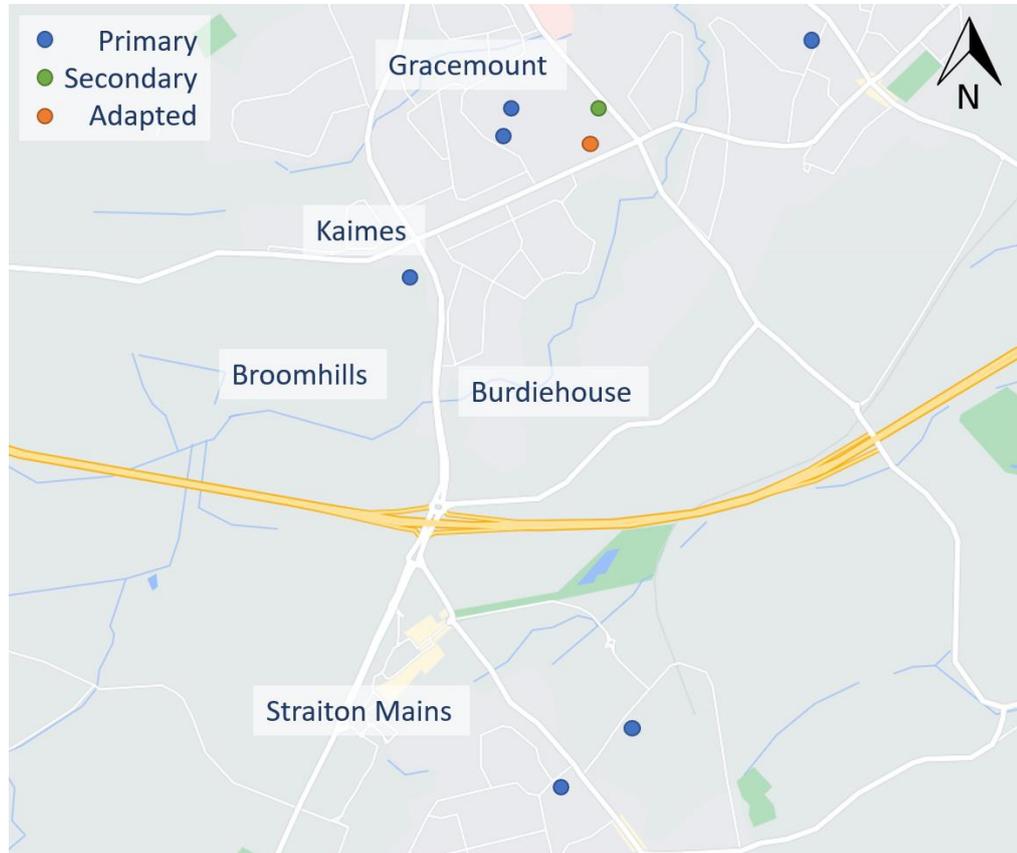


Figure 2.1: School Locations

2.6 Community Groups

Through engagement with the local community, both related and unrelated to sustainable travel, greater promotion and engagement can be achieved. Research suggests that people are more likely to respond to surveys from people they know and so by circulating the survey through established groups a higher response rate can be anticipated.

2.7 Stakeholder meetings

2.7.1 One-to-one meetings

Key stakeholders will be able to request one-to-one meetings to run through proposals and give more detailed feedback. Meetings are proposed to be held on an online platform such as Microsoft Teams or will be held on site if necessary.

2.7.2 Stakeholder workshops

Should there be a high demand for Stakeholder meetings, online workshops will be held with multiple stakeholders in attendance for each session. Each session will go over the proposals and then go into breakout rooms to discuss specific elements before

regrouping and sharing with the wider group. A member of the Sweco team will be present in each group to encourage and facilitate discussion.

Reg. Office Address:
Sweco UK Limited
Grove House
Mansion Gate Drive
Leeds, LS7 4DN
+44 113 262 0000

Reg. No.: 2888385
Reg. Office: Leeds
www.sweco.co.uk

Sweco UK Limited
Sweco 2nd Floor Quay 2
139 Fountainbridge
Edinburgh, EH3 9QG
+44 131 550 6300

Bonnie Edgar-Nevill
Transport Planner
+44 131 550 6410
bonnie.edgar-nevill@sweco.co.uk

3 Stakeholders

Feedback will be sought from both key stakeholders in the area and members of the public in order to create a data set that is reflective of a broad scope of prospective users. **Table 3.1** highlights the groups to be engaged with, as part of the stakeholder or public engagement.

Stakeholder Group/Individual		Public Group/ Individual		
Name	Role	Name	Role	
Blythswood care	Local Group	Existing Burdiehouse Residents	Residents	
Edinburgh Federation of Small Businesses		Local Residents		
Fairmilehead Toddler Group		Local Businesses	Business	
Friends of Burdiehouse Burn Valley Park		Frogston Primary School	Primary School	
Gilmerton Buggy Walks		Buckstone Primary School		
Gilmerton Cycling Without Age		St Catherines RC Primary School		
Gilmerton Miners Welfare & Social Club		Gilmerton Primary School		
Outdoor Nursey Edinburgh		Gracemount Primary School		
South City Health Walks		Paradykes Primary School		
Teens+ Ravencroft		Loanhead Primary School		
Transition Edinburgh		St Margaret RC Primary School		
Valley Park Community Centre		Gracemount High School		Secondary School
Local Councillors (ward 2 & 8)		Kaimes School		Accessible School
City of Edinburgh Council		Juniper Green Community Council	Community	
Edinburgh Access Panel		Colinton Community Council		
Edinburgh and Lothians Greenspace Trust		Regional Group	Wester Hailes Community Council	
Edinburgh Compact Partnership				
Edinburgh Living Streets				
Enable Edinburgh				
Lothian and Border Ramblers				
Lothian Buses				
Midlothian Council				
Royal Infirmary of Edinburgh				
SESTrans				
Spokes	National Group			
Capability Scotland				
Live Well				
Paths for All				
Scotrail				

Stagecoach	
Sustrans	
The Conservation Volunteers	

Table 3.1: Stakeholders and Members of the Public.

4 Methods of Promotion

4.1 Social media

Established Facebook, Instagram or twitter pages with engaged followers will be vital to advertising the public consultation. Including a combination of local, regional and national groups will ensure a scope of exposure and engagement. Groups involved with and not involved with active travel will be included, ensuring feedback is reflective of all groups. A draft email for stakeholders is including in **Appendix B**.

Within the social media posts, we will include an eye-catching image and text inviting participation. The image will include alt text, to ensure it is accessible to blind and partially sighted users, as recommended by RNIB.

It is also proposed the City of Edinburgh Council will post on it's social media accounts, which will provide statistics for number of views and 'click- throughs', as well as allowing stakeholder groups to share the post.

Several images and accompanying text will be provided to stakeholders, and a request to post each week for the period of the consultation. Stakeholders will also be provided instructions for how to add alt text to images and a schedule of times and dates recommended to post for maximum engagement. Facebook global engagement trend is shown in **Figure 4.1**

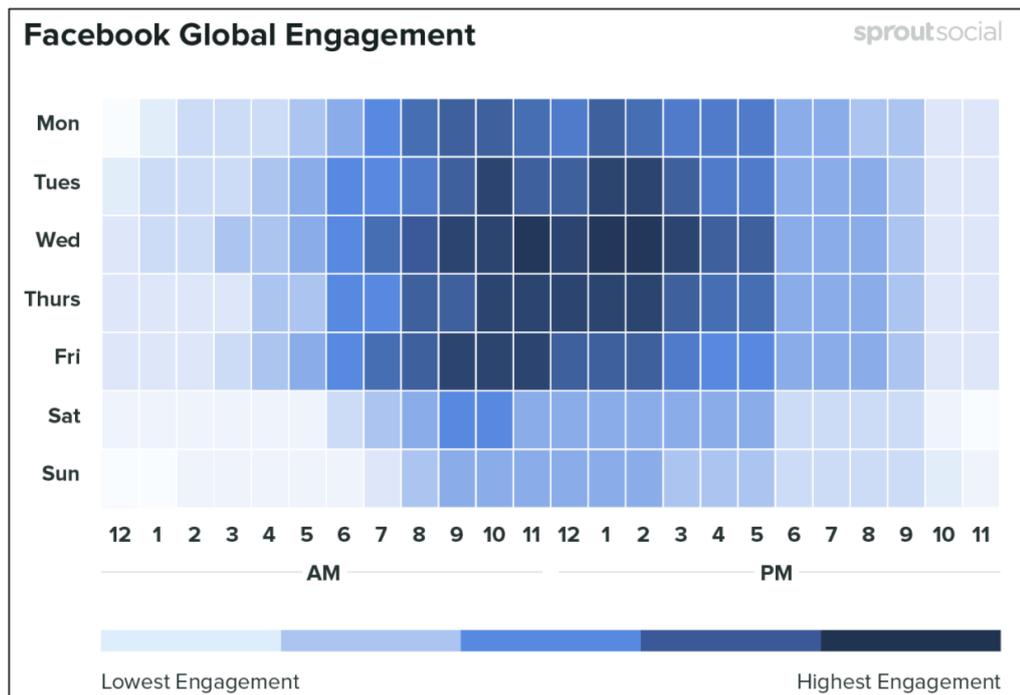


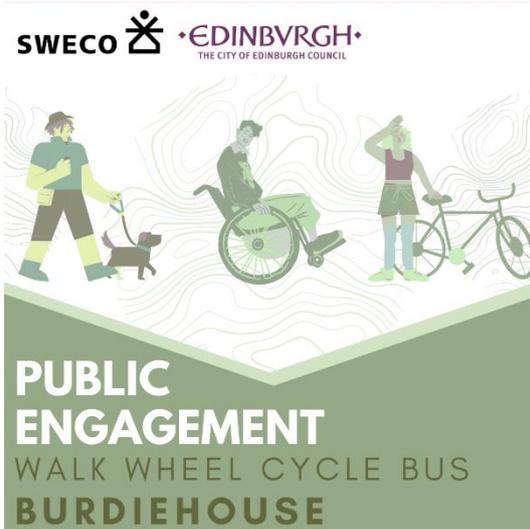
Figure 4.1: Peak engagement times on Facebook (accurate on 16/04/21)

Figure 4.1 highlights the peak engagement time for Facebook occurs on Wednesdays from 11am-2pm, Instagram and twitter had peak engagement on Wednesdays and Fridays from 9am-11am. This data has been used to inform the suggested times and dates to post social media content. The schedule is shown below in **Table 4.1**.

Post	Date and time
1	Wednesday – 1pm
2	Friday– 10am
3	Thursday– 12pm

Table 4.1: Advised times for social media posts

The following section displays numerous social media images and accompanying text, **Table 4.2**. Stakeholders will be given the choice of which they think is most suitable for their page.



Share your views on proposed active travel and public transport routes around Burdiehouse.

Safe walking, wheeling and cycling routes improve health, increase access to services and foster independence.

**Take part at:
Consultationhub.edinburgh.gov.uk**

I.D: Below a photograph of a shared use path sign is text that reads “Public Consultation, Sustainable Travel Burdiehouse”.



Share your views on proposed changes to Public Transport services in the area.

**Take part at:
Consultationhub.edinburgh.gov.uk**

Help make travel safe, enjoyable and accessible to all.

I.D: A photograph of a bus stop with a sign for the Lothian 37 and 47 services. The text reads “Sustainable Travel Burdiehouse, Share your views on the online survey”.



The City of Edinburgh Council want to hear your thoughts on proposed walking, wheeling, cycling and bus routes around Burdiehouse Road.

Take part at:
[Consultationhub.edinburgh.gov.uk](https://consultationhub.edinburgh.gov.uk)

Help make travel safe, enjoyable and accessible to all.

I.D: A path runs through a forest on a sunny day. Animated characters are walking, cycling and wheeling along the path. The text reads “Public Consultation, Walk Wheel Cycle Bus Burdiehouse”.

Table 4.2: Example Social Media Posts

It is proposed that a Hashtag (#) should be created relating to the project and promoted to all stakeholders to include in their social media posts. This can increase awareness of the project and make finding information online about the project easier. To increase clarity when the Hashtag is accessed by someone using a screen reader, all new words in the Hashtag should be capitalised, e.g. #BurdiehouseGreenTravel.

4.2 Accessibility

Lothian Centre for Inclusive Living, Enable Scotland and Valley Park Community Centre will be contacted and asked to help circulate information within the area. An email will be provided, including the consultation link and an invitation for participants to have a telephone discussion should they require one. They will also be invited to promote the in-person engagement event.

4.3 Councils Consultation Hub.

It is suggested the consultation information is provided on the **City of Edinburgh Consultation Hub**. It is recognised the consultation hub will be a regularly visited site and information is regularly shared from this platform. The consultation should also be promoted through the councils The Active Travel Forum.

4.4 Email

An email will be sent to engaged stakeholders requesting that a link to the webpage is circulated through employees/members of their organisation (**Appendix C**). This will include staff working for City of Edinburgh Council and Midlothian Council.

4.5 Poster

An advert similar to **Figure 4.2** will be used. Quick Response (QR) codes will be included to allow easy access to the webpage. Also, to be added to the poster are times and date of public consultation events. Posters will be put in local shops and facilities within the community.



SWECO  **EDINBURGH**
THE CITY OF EDINBURGH COUNCIL

PUBLIC ENGAGEMENT
WALK WHEEL CYCLE BUS
BURDIEHOUSE

The Council are looking for your views on a series of walking, wheeling and cycling routes and public transport improvements in the Burdiehouse and Broomhills area

GreenTravelBurdiehouse@sweco.co.uk

Come along to our public engagement drop-in session at Frogston Primary School.
00:00 on Day Month

 **Scan Here**

Figure 4.2: Example Magazine Advert

4.6 Residents Leaflet/ letter drop

A leaflet will be posted to residents in the surrounding area as well as those already living in the Burdiehouse/Broomhill development. The leaflet will highlight the aims of the project, the proposed measures and invite them to take part in the online survey or to contact the Sweco team via email. The letter drop will also include details of the in-person consultation sessions, inviting participation.

The resident leaflet should include a QR code allowing quick access to the online page, which is able to be read aloud or translated.

The letter drop will engage with those harder to reach, including those without internet access.

The area of Burdiehouse, Southouse and Gracemount has a population of 5,964 (Scottish Gov, 2020) and so the printing of 2,000 leaflets is proposed. The areas included in the leaflet drop are shown in **Figure 4.3**.

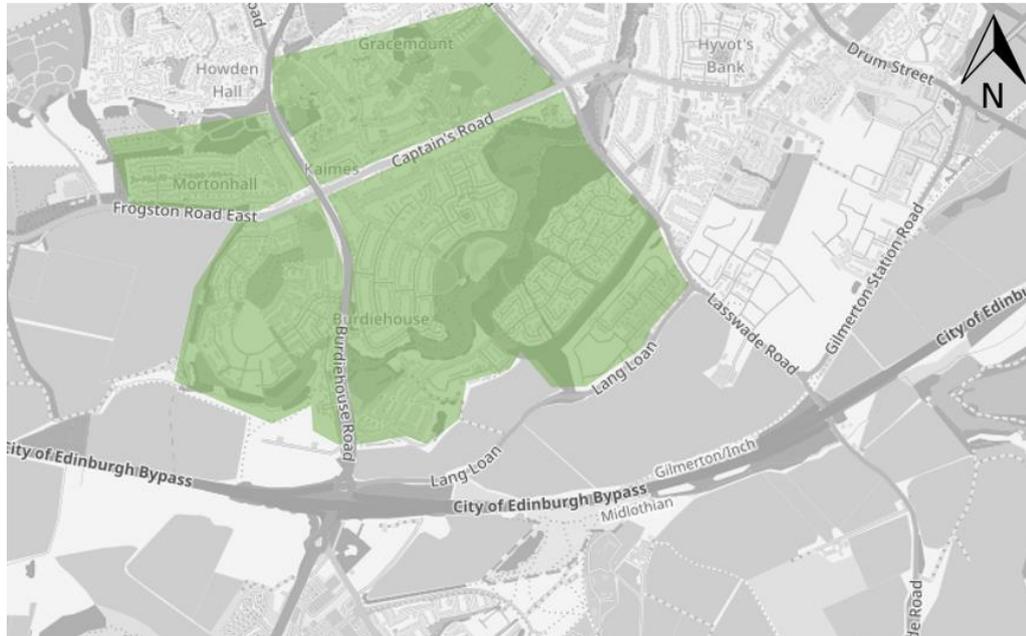


Figure 4.3: Leaflet drop location.

4.7 Lamp Post Wraps

Lamp post wraps, as shown below, will be hung along the routes of the proposed changes, inviting members of the community to take part in the online survey or visit the in-person event. A QR code and website address for the online platform will be included. **Figure 4.4** shows an example.



Figure 4.4: Example Edinburgh Council Lamp Post Wrap

4.8 Local Schools

A parents and guardians leaflet included in the school pack will help to promote the survey and possibly generate conversations around how families make the school trip, example of draft versions are in **Figure 4.5 & Appendix D**. The leaflet and school pack is proposed to be in an online PDF format to reflect the growing move to online learning. This will also help the school to distribute information to parents and careers via an email mailing list. The in-person event will also be promoted to families, encouraging them to attend.

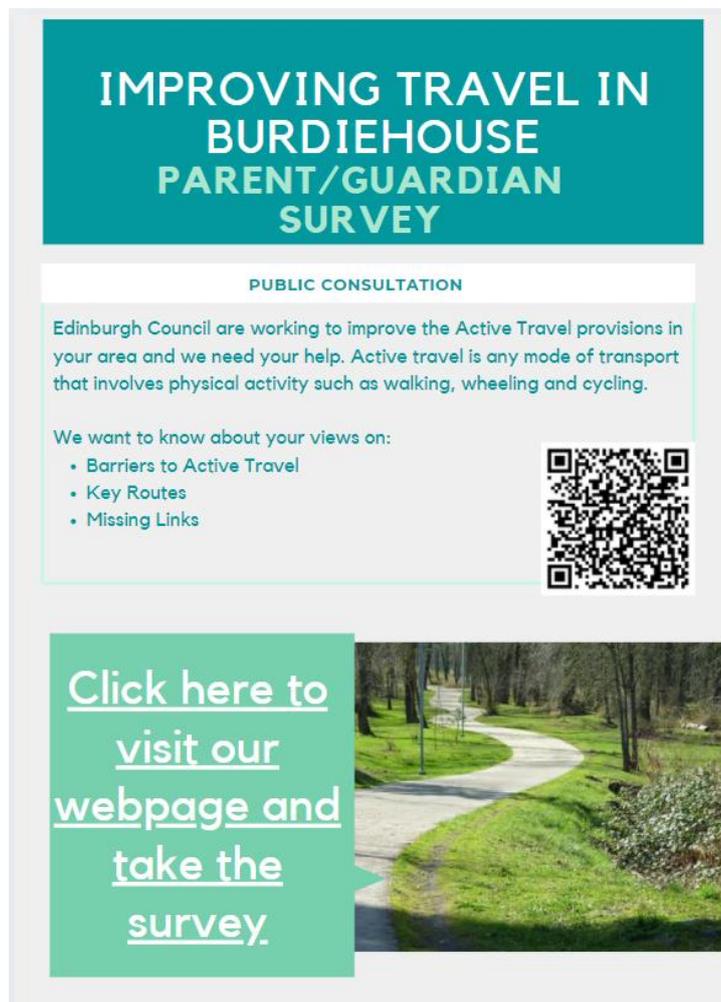


Figure 4.5: Example Parent/Guardian Leaflet

5 Timescale

A consultation period of six weeks is proposed. Although the City of Edinburgh Council Consultation Policy states that consultations should last 12 weeks, due to the scale and reach of this project a shorter time scale has been accepted.

A recent Council consultation for proposals at Braid Road/Comiston Road and Lanark Road were held for 3 weeks so 6 weeks is felt to be suitable for this project.

The response rate throughout this period will be reviewed and a judgement made on whether an extension is required.

In order to ensure a smooth role out and high engagement, the following order is proposed:

1. Consultation is sent and approved by City of Edinburgh Council
2. Stakeholders are contacted in advance to gauge engagement and allow for planning
3. Website/Consultation Hub goes live
4. Stakeholders are sent social media posts and draft email
5. Residential leaflet drop
6. School Leaflets are delivered

Table 5.1 outlines the timeline.

Task	01/02/22	07/02/22	14/02/22	21/02/22	28/02/22	07/03/22	14/03/22	21/03/22	28/03/22	04/04/22	11/04/22	18/04/22	25/04/22	02/05/22
Designs submitted for approval for consultation														
Designs reviewed by Council														
Consultation materials confirmed with CEC														
Event Space Booked														
Paper Materials Printed (poster/survey/wraps)														
Live Online Consultation														
Leaflet drop														
Stakeholder email sent out and meetings held														
School Packs Sent														
Consultation Events														
Consultation results reviewed and assessed														
Engagement Report Issued														

Table 5.1: Project timeline

Appendix A – Survey

Reg. Office Address:
Sweco UK Limited
Grove House
Mansion Gate Drive
Leeds, LS7 4DN
+44 113 262 0000

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Reg. Office: Leeds
www.sweco.co.uk

Sweco UK Limited
Sweco 2nd Floor Quay 2
139 Fountainbridge
Edinburgh, EH3 9QG
+44 131 550 6300

Bonnie Edgar-Nevill
Transport Planner
+44 131 550 6410
bonnie.edgar-nevill@sweco.co.uk

BURDIEHOUSE PUBLIC SURVEY

The following survey outlines the proposed measures to increase the provision for walking, wheeling and cycling in the Burdiehouse area and seeks your views.

By sharing your views with us we can ensure that the measures are suitable for the needs of the local community.

City of Edinburgh Council will treat all personal data as confidential and will retain data for no longer than is necessary for the purpose of the study and in accordance with the Retention Policy and relevant

Data Protection Legislation which may be viewed at:
www.edinburgh.gov.uk/privacy

ABOUT YOU

What is your home postcode?

What is your relationship to the Burdiehouse area?

Schooling

Employment

Home

Shopping

Recreation/Leisure

Other (please specify):

Do you have a long term illness or disability which limits your daily activity and travel options?

Yes

No

Prefer not to say

What is your sex?

Male

Female

Prefer not to say

Which age bracket do you belong to?

<17

17-22

23-34

35-44

45-54

55-64

65-74

>75

Prefer not
to say

What is your employment status? e.g. retired, part-time

BURDIEHOUSE ROAD (A701) MEASURES

To what extent do you support the installation of a cycle track along Burdiehouse Road (A701)?



Strongly Oppose

Oppose

Neutral

Support

Strongly Support

What do you like about the proposed cycle track?

Are there any aspects of the proposed cycle track you would change?

Do you support the relocation of the pedestrian and cycle crossing on Burdiehouse Road (A701), in line with Burdiehouse Village?



Strongly Oppose

Oppose

Neutral

Support

Strongly Support

How do you feel about the proposed location of this crossing?

FROGSTON ROAD EAST (B701) MEASURES

To what extent do you support the installation of a cycle track along Frogston Road East (B701)?



Strongly Oppose

Oppose

Neutral

Support

Strongly Support

What do you like about the proposed cycle track?

Are there any aspects of the proposed cycle track you would change?

Do you support the proposed creation of a toucan crossing on Frogston Road East (B701)?



Strongly Oppose

Oppose

Neutral

Support

Strongly Support

How do you feel about the proposed location of this toucan crossing?

KAIMES JUNCTION MEASURES

To what extent do you support the proposed improvements to Kaimes junction?



Strongly Oppose

Oppose

Neutral

Support

Strongly Support

What do you like about the proposed junction improvements?

Are there any aspects of the proposed junction improvements you would change?

THE LIMES ESTATE MEASURES

To what extent do you support the creation of a shared use route between The Limes Estate, Burdiehouse Burn and Loanhead?



Strongly Oppose

Oppose

Neutral

Support

Strongly Support

Please share any comments you have on the proposed creation of a shared use route between The Limes Estate, Burdiehouse Burn and Loanhead.

Would you support the creation of an active travel and potential future public transport connection between The Limes Estate and The Murrays Estate?

Yes

No

BUS STOP LOCATIONS

Do you support the relocation of existing bus stops on Frogston Road East (B701)?



Strongly Oppose

Oppose

Neutral

Support

Strongly Support

Do you support the relocation of existing bus stops on Burdiehouse Road (A701)??



Strongly Oppose

Oppose

Neutral

Support

Strongly Support

FINAL COMMENTS

Do you feel that any of the proposed measures would adversely affect you i.e. due to accessibility needs?

Yes - significantly

Yes - slightly

No

Don't Know

Please feel free to expand on your answer

Please provide any additional comments you may have below

If you would like to be kept informed of the outcome of this community engagement please add your email below

THANK YOU FOR YOUR TIME

Appendix B – Stakeholder Email



Good Morning,

I hope this email finds you well.

As part of the delivery of the Local Development Plan (LDP) The City of Edinburgh has commissioned Sweco to put together a proposal plan for improvements to active travel and public transport provision within and surrounding the new housing development at Broomhills and Burdiehouse. Part of the proposal includes improved active travel access to and from the Limes and Broomhills developments and along the A701 Burdiehouse Road and B701 Frogston Road East.

The project is currently at the feasibility stage and we would welcome your views. The public consultation will run from 6th June - 17th July, with information on the concept plans and a short survey available online via the council's consultation and engagement hub ([Consultation Hub](#)) and a drop-in community event being held at Valley Park Community Centre on 30th June from 3.30pm to 7.15pm. The proposals will be taken forward to the detailed design stage at a later date, at which point specific stakeholder consultation events will take place.

Please feel free to get in touch with any queries at GreenTravelBurdiehouse@sweco.co.uk or visit the webpage: [Consultation Hub](#)

If applicable, it would also be appreciated if you would help promote the survey to your organisation through your groups social media accounts or mailing lists. Social media images and text to support this can be found in the attached document.

Kind regards,

Sarah Whelan

Walk Wheel Cycle Burdiehouse
Transport Planning Team
Edinburgh
greentravelburdiehouse@sweco.co.uk

Sweco UK Limited
Sweco 2nd Floor Quay 2
139 Fountainbridge
Edinburgh, EH3 9QG
+44 131 550 6300
www.sweco.co.uk



Visit the webpage and survey:

<https://consultationhub.edinburgh.gov.uk/sfc/walkwheelcycle-burdiehouse/>

Appendix C – Social Media Posts Plan for Stakeholder

Thank you for helping to promote the Burdiehouse Active Travel Public Survey. Please see below a selection of images and accompanying text. You are welcome to choose whichever you feel would suit your page best.

We would ask that you would promote the survey once a week from the **Xth of the February until the Xth of March** on your Facebook, Instagram or twitter. Research suggest that the greatest engagement is from 10am-2pm on weekdays.

Please feel free to tag **@TAGHERE** in your posts.

How to add Alt text to Facebook posts

We would request you add alt text to images to make them accessible for our visually impaired community. The steps below show you how to do this:

1. Hover over the top of the image you are uploading and select edit
2. Select Alternative text, write the message and click save.
3. The alt text should describe the image in a way that conveys the context and main message.

How to add Alt text to Instagram posts

We would request you add alt text to images to make them accessible for our visually impaired community. The steps below show you how to do this:

1. Go to the section where you would type the caption and scroll down to advance settings
2. Under the heading 'Accessibility' select 'Write alt text' and then type in the message and click the blue tick.
3. The alt text should describe the image in a way that conveys the context and main message.

INSERT SOCIAL MEDIA IMAGES AND TEXT FOR USE

Appendix D – Email to Promote Survey Through Stakeholder

Good Afternoon,

I hope this email finds you well.

The City of Edinburgh has commissioned Sweco to put together a proposal plan for improvements to Active Travel and Public Transport within and surrounding the new housing development at Broomhills and Burdiehouse. Part of the proposal includes improved active travel access to and from the Limes and Broomhills developments and along the A701 Burdiehouse Road and B701 Frogston Road East.

The project is currently at the public consultation stage with a short survey and a mapping tool available online.

I am writing to ask if you would help promote the survey to your members through your groups social media accounts or mailing lists? Pictures and text to do this can be found in the attached document.

Please feel free to get in touch with any queries at email@sweco.co.uk or visit the website [WEBSITE LINK.](#)

Kind regards,

Appendix E – School Pack

ACTIVE TRAVEL SURVEY (PART 1)

Questions with a require a tick under the answer you have chosen. Questions with a require you to write an answer.
Thank you for taking part!

HOW DO YOU USUALLY TRAVEL TO SCHOOL?

CAR BIKE BUS TRAIN WALK SCOOTER TAXI

WHAT MAKES YOU FEEL SAFE WHEN TRAVELING TO SCHOOL?

TRAVELING WITH OTHERS A LOLLIPOP PERSON TRAFFIC LIGHTS CAR FREE ROUTES

WHAT ELSE MAKES TRAVELING TO SCHOOL FUN?

.....

WHAT IS THE BEST THING ABOUT WALKING OR SCOOTING?

BEING ACTIVE BEING OUTSIDE MEETING OTHERS PLAYING SEEING NEW THINGS

WHAT IS THE BEST THING ABOUT CYCLING?

BEING ACTIVE BEING INDEPENDANT BEING OUTSIDE LEARNING NEW SKILLS PLAYING

WHAT COULD BE DONE TO MAKE IT EASIER TO WALK, CYCLE OR SCOOT TO SCHOOL?

.....

SURVEY (PART 2)

Quick Quiz

WHAT TIME OF DAY DO YOU NEED TO USE LIGHTS ON YOUR BIKE?

AT LUNCH TIME SUNSET TO SUNRISE 11 O'CLOCK IN THE MORNING

WHEN CYCLING HOW DO YOU SHOW PEOPLE YOU ARE TURNING RIGHT?

NOD YOUR HEAD BRAKE SUDDENLY HOLD OUT YOUR RIGHT ARM

WHICH WAY DO YOU LOOK WHEN CROSSING A ROAD?

UPWARDS LEFT ONLY BOTH WAYS

WOULD YOU RATHER....

HAVE A CYCLING RACE WALK UP BLACKFORD HILL SWIM IN THE SEA SCOOT AROUND ARTHURS SEAT

WHAT MAKES SOMEWHERE A NICE PLACE TO BE?

.....

WHEN DO YOU MOST LIKE TO BE OUTSIDE?

MORNING LUNCH TIME SUMMER
WINTER AFTER SCHOOL ALL THE TIME

THANK YOU FOR YOUR HELP

PRIMARY ACTIVITY PLANS

INTRO
Below are a selection of activities for students aged 7-11. They aim to start conversations around active travel and the benefits of it. Carry out the activities individually, as a class or at home. Let us know how you got on at the end.

SUBMIT
Please submit forms and feedback to:

Survey
The short survey will help us understand young peoples views on Active Travel.

Walk
Plan a walk with your family or class along Burdihouse burn, what did you spot? Tick them off on the list.

Place Making
Redesign a green space to make it a place to meet and play for young people in Burdihouse.

Poetry
After going for a walk, wheel or cycle, write a poem about your adventure. What did you see, smell, feel?

Know Your Bike
Can you label all the parts of your bike? Do you know how to check that your bike is working safely?

Safe Cycling
Draw a character who is well prepared for a cycle journey around Burdihouse with their friends.

Appendix B – Engagement Leaflet



PUBLIC ENGAGEMENT

WALK WHEEL CYCLE BUS

BURDIEHOUSE



Scan Here

Visit our proposals and provide feedback by scanning the code or visit the Council's consultation hub:

consultationhub.edinburgh.gov.uk/

The Council are looking for your views on a series of improvements to walking, wheeling and cycling provision and also potential changes to public transport in the Burdiehouse and Broomhills area. This includes proposed changes to Burdiehouse Road and Frogston Road East.

View the proposed measures and share your feedback on the online survey or come along to the drop-in session at Valley Park Community Centre.

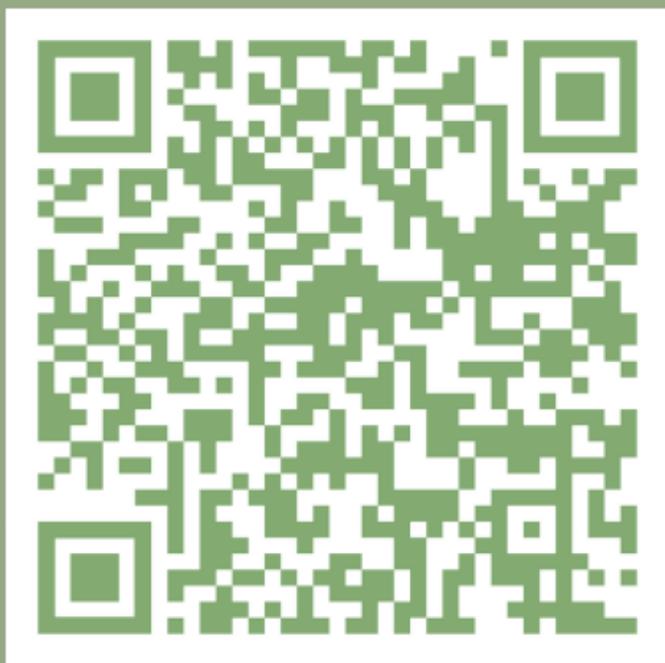
Thursday 30th June 2022, 3:30-7:15pm

GreenTravelBurdiehouse@sweco.co.uk

Appendix C – Lamppost Wrap



WALK WHEEL CYCLE BUS
BURDIEHOUSE
PUBLIC
ENGAGEMENT



Scan Here

Visit our proposals and provide feedback by scanning the code or visit the Council's consultation hub:

consultationhub.edinburgh.gov.uk/

The Council are looking for your views on a series of improvements to walking, wheeling and cycling provision and also potential changes to public transport in the Burdiehouse and Broomhills area. This includes proposed changes to Burdiehouse Road and Frogston Road East.

Come along to the drop-in session at Valley Park Community Centre.

Thursday 30th June, 3:30-7:15pm

GreenTravelBurdiehouse@sweco.co.uk

Appendix D – School Activity Pack

SWECO

ACTIVE TRAVEL ACTIVITY PLANS

BURDIEHOUSE

*Fun ways to engage students in
exploring their environment*

ACTIVE TRAVEL ACTIVITY PLANS

Purpose

The City of Edinburgh Council is working to improve the travel options available to residents, employees and visitors to Burdiehouse & Broomhills.

Active Travel is any form of transport that requires human physical activity, such as walking, scooting, skating or cycling.

The following activity plans aim to start conversations around Active Travel, gain feedback from students and educate on safe methods of travel.

Please pick and choose the activities that appeal to you and send back to us at:
GreenTravelBurdiehouse@sweco.co.uk

Useful Extras:

Events: Road Safety Week, WOW challenge, The Big Pedal, National Walking month (May), Walk to School Week, World Environment Day, Kidical Mass, National Bike Week, Clean Air Day, World Car Free Day, Bike to School Week.

Podcasts: The Story Seeds, But Why, Earth Rangers, The Big Melt

Websites: [Sustrans](#) [Cycling Scotland](#) [Cycle Streets](#) [Open Cycle Map](#)

Videos: [M-check](#) [Bike Parts](#) [Safe Cycling](#) [Road Safety](#)

Training: [Bikeability](#)

Funding: [Funding Opportunities](#) [Bike and Scooter](#)

PRIMARY ACTIVITY PLANS

INTRO

Below are a selection of activities for students aged 7-11. They aim to start conversations around active travel and the benefits of it. Carry out the activities individually, as a class or at home. Please let us know how the activities went.

SUBMIT

Please submit forms and feedback to:

GreenTravelBurdiehouse
@sweco.co.uk

Survey

The short survey will help us understand young peoples views on Active Travel.

Walk

Plan a walk with your family or class along Burdhiehouse burn, what did you spot? Tick them off on the list.

Place Making

Redesign a green space to make it a place to meet and play for young people in Burdiedhouse.

Poetry

After going for a walk, wheel or cycle, write a poem about your adventure. What did you see, smell, feel?

Know Your Bike

Can you label all the parts of your bike? Do you know how to check that your bike is working safely?

Safe Cycling

Draw a character who is well prepared for a cycle journey around Burdiedhouse with their friends.

ACTIVE TRAVEL SURVEY

(PART 1)

Questions with a require a tick under the answer you have chosen.

Questions with a require you to write an answer.

Thank you for taking part!

HOW DO YOU USUALLY TRAVEL TO SCHOOL?

CAR

BIKE

BUS

PARK & STRIDE

WALK

SCOOTER

TAXI

WHAT MAKES YOU FEEL SAFE WHEN TRAVELLING TO SCHOOL?

TRAVELING WITH OTHERS

A LOLLIPOP PERSON

TRAFFIC LIGHTS

CAR FREE ROUTES

WHAT ELSE MAKES TRAVELLING TO SCHOOL FUN?

.....

WHAT IS THE BEST THING ABOUT WALKING OR SCOOTING?

BEING ACTIVE

BEING OUTSIDE

MEETING OTHERS

PLAYING

SEEING NEW THINGS

WHAT IS THE BEST THING ABOUT CYCLING?

BEING ACTIVE

BEING INDEPENDANT

BEING OUTSIDE

LEARNING NEW SKILLS

PLAYING

WHAT COULD BE DONE TO MAKE IT EASIER TO WALK, CYCLE OR SCOOT TO SCHOOL?

.....

.....

SURVEY

(PART 2)

Quick Quiz

WHAT TIME OF DAY DO YOU NEED TO USE LIGHTS ON YOUR BIKE?

AT LUNCH TIME

SUNSET TO SUNRISE

11 O'CLOCK IN THE MORNING

WHEN CYCLING HOW DO YOU SHOW PEOPLE YOU ARE TURNING RIGHT?

NOD YOUR HEAD

BRAKE SUDDENLY

HOLD OUT YOUR RIGHT ARM

WHICH WAY DO YOU LOOK WHEN CROSSING A ROAD?

UPWARDS

LEFT ONLY

BOTH WAYS

WOULD YOU RATHER....

HAVE A CYCLING RACE

WALK UP A HILL

SWIM IN THE SEA

SCOOT AROUND A PARK

WHAT MAKES SOMEWHERE A NICE PLACE TO BE?

.....

.....

.....

WHEN DO YOU MOST LIKE TO BE OUTSIDE?

MORNING

LUNCH TIME

SUMMER

WINTER

AFTER SCHOOL

ALL THE TIME

THANK YOU FOR YOUR HELP

EXPLORING ACTIVE TRAVEL THROUGH...

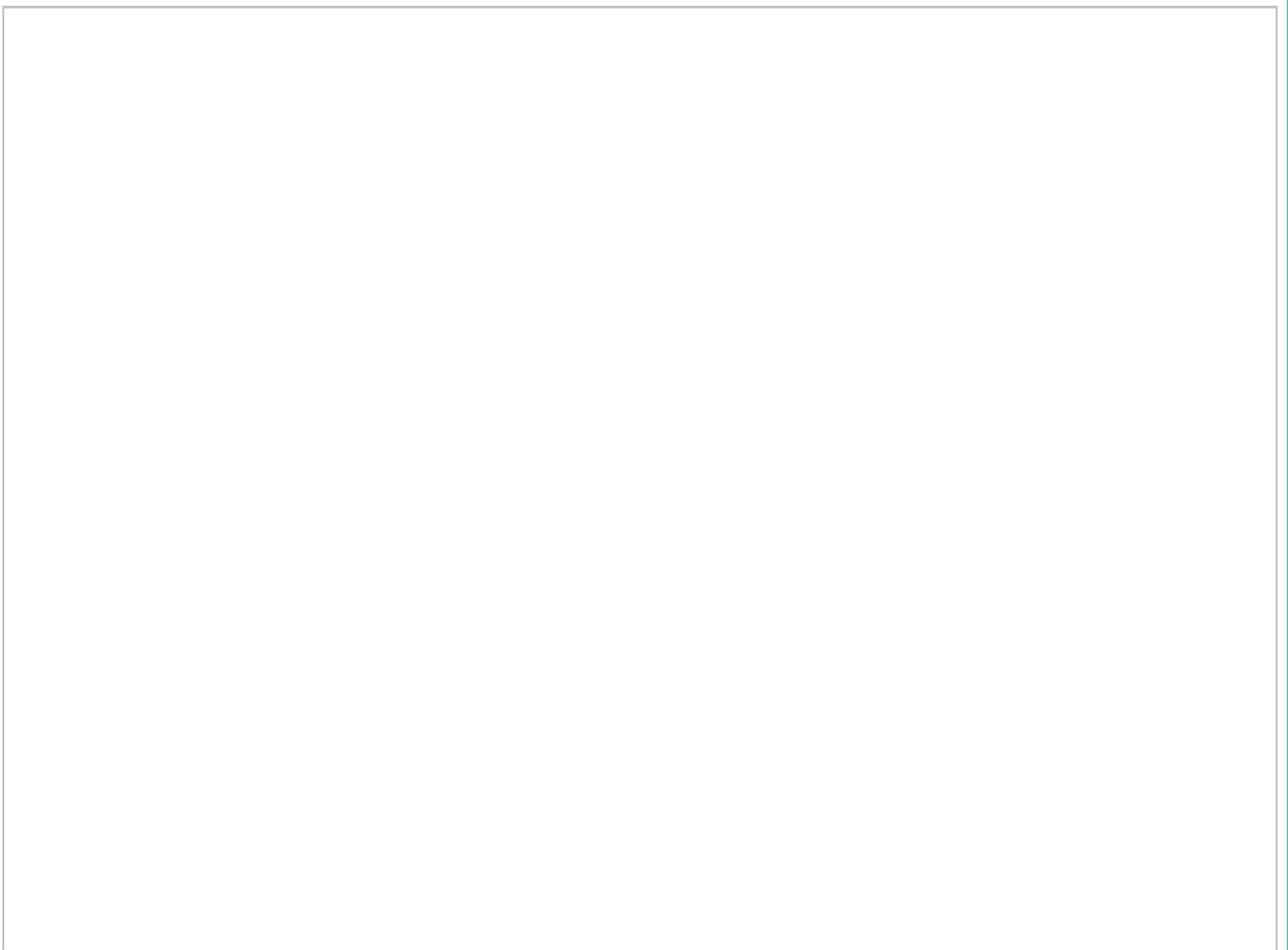
PLACE MAKING

NAME

TASK

Use the space below to redesign an area of green space in Burdiehouse. Create somewhere that young people like you would like to meet others and play. Will there be climbing frames, seats, water features, tracks? You decide!

MY DREAM PARK



EXPLORING ACTIVE TRAVEL THROUGH...

POETRY

NAME

TITLE

TASK

Go on a walk or a cycle. Think about what you see, hear, smell and feel. Did you enjoy the walk? What was the weather like?

Once you are home write down 10 key words that come to mind.

Decide whose perspective you will tell the poem from. Will it be from your point of view or perhaps from the point of view of the rabbit you saw or the tree.

Using no more than 10 lines create your Active Travel poem and give it a title.

KEY WORDS

FINAL PIECE

EXPLORING ACTIVE TRAVEL THROUGH...

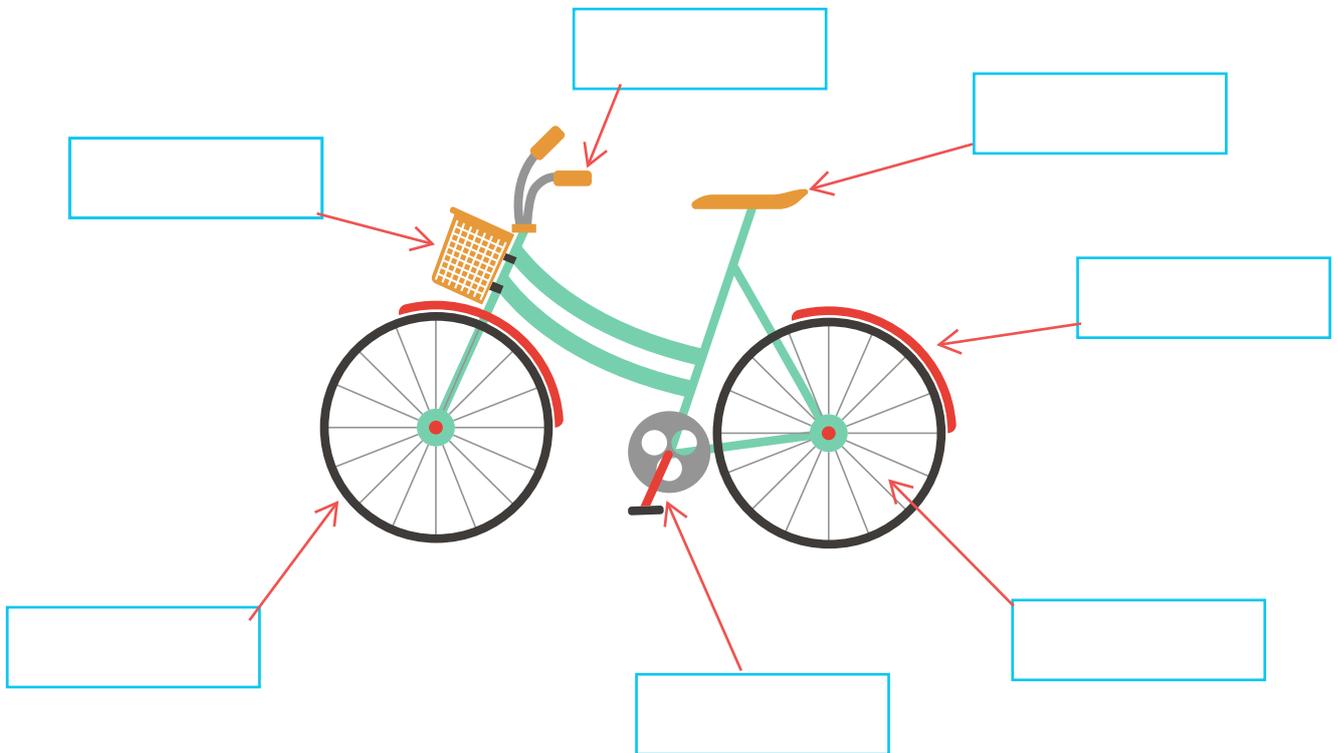
KNOW YOUR BIKE

NAME

TASK

1. After watching the [Sustrans video](#) the label the bike parts that the arrows are pointing to.
2. Write down the parts of a bike you should check after completing an M-check.

PARTS OF THE BIKE



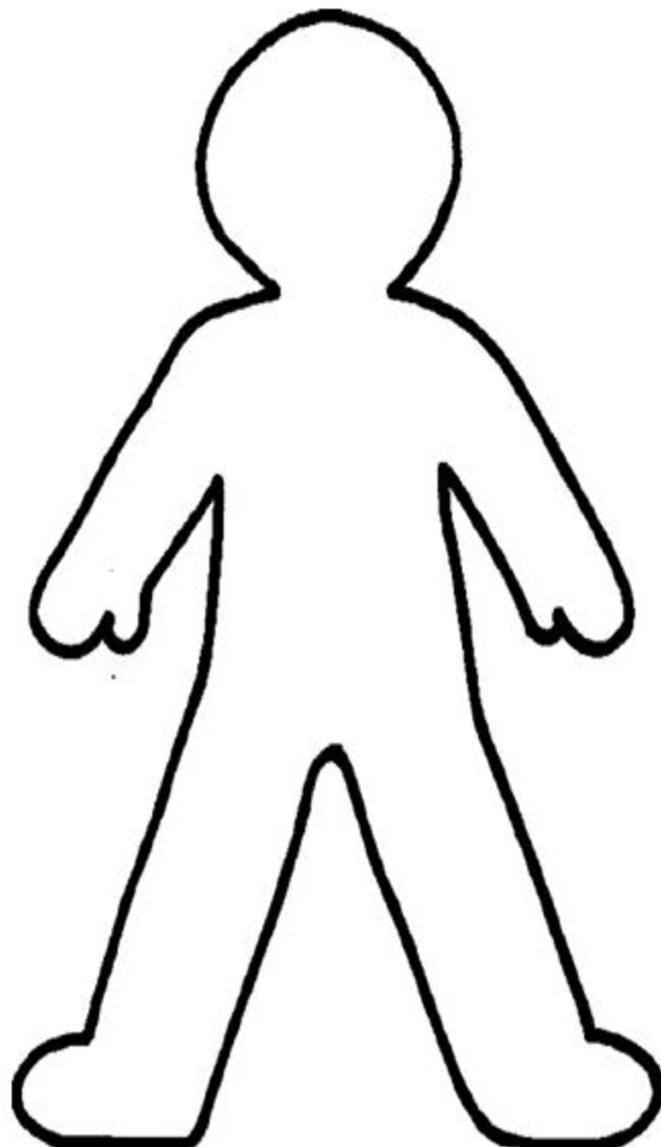
M-CHECK LIST

EXPLORING ACTIVE TRAVEL THROUGH...

ACTIVE TRAVEL OUTFIT

TASK

It is important to stay safe while walking and cycling. From our clothes to our equipment. Design a safe outfit for the person below. Add any labels to explain items.



IMPROVING TRAVEL IN BURDIEHOUSE PARENT/GUARDIAN SURVEY

PUBLIC ENGAGEMENT

Edinburgh Council are working to improve the Active Travel provisions in your area and we need your help. Active travel is any mode of transport that involves physical activity such as walking, wheeling and cycling.

We want to know about your views on:

- The proposed new active travel routes
- Improvements to public transport services
- Additional crossings along main roads

Come along to Valley Park Community Centre for a drop-in engagement session.

Thursday 30th June

3:30-7:15pm



**Click here to
visit the
webpage
and take part
in the public
survey**

